

Shelburne Economic Development



FYI

Business News Updates

SHELBURNE, DUFFERIN & AREA JOB FAIR APRIL 18

The Job Fair is open to all Employers located within Dufferin County and surrounding Municipalities.

Employer booth spaces are available for \$80.00 + Eventbrite fees and tax (\$97.78). Price includes an 8 x 8-foot space, table, chairs and lunch.

Event date and time: April 18, 2024 | 2:30 PM - 5:30 PM.

Set-up time from 12:00 noon - 2:00 PM.

For more information and / or to register click the button below or email edc@shelburne.ca.

Vendor booths can also be purchased in-person at the Town offices - 203 Main Street E. Shelburne ON.

Sign Me Up!



2023 #SupportTheBurne Social Media Outcomes

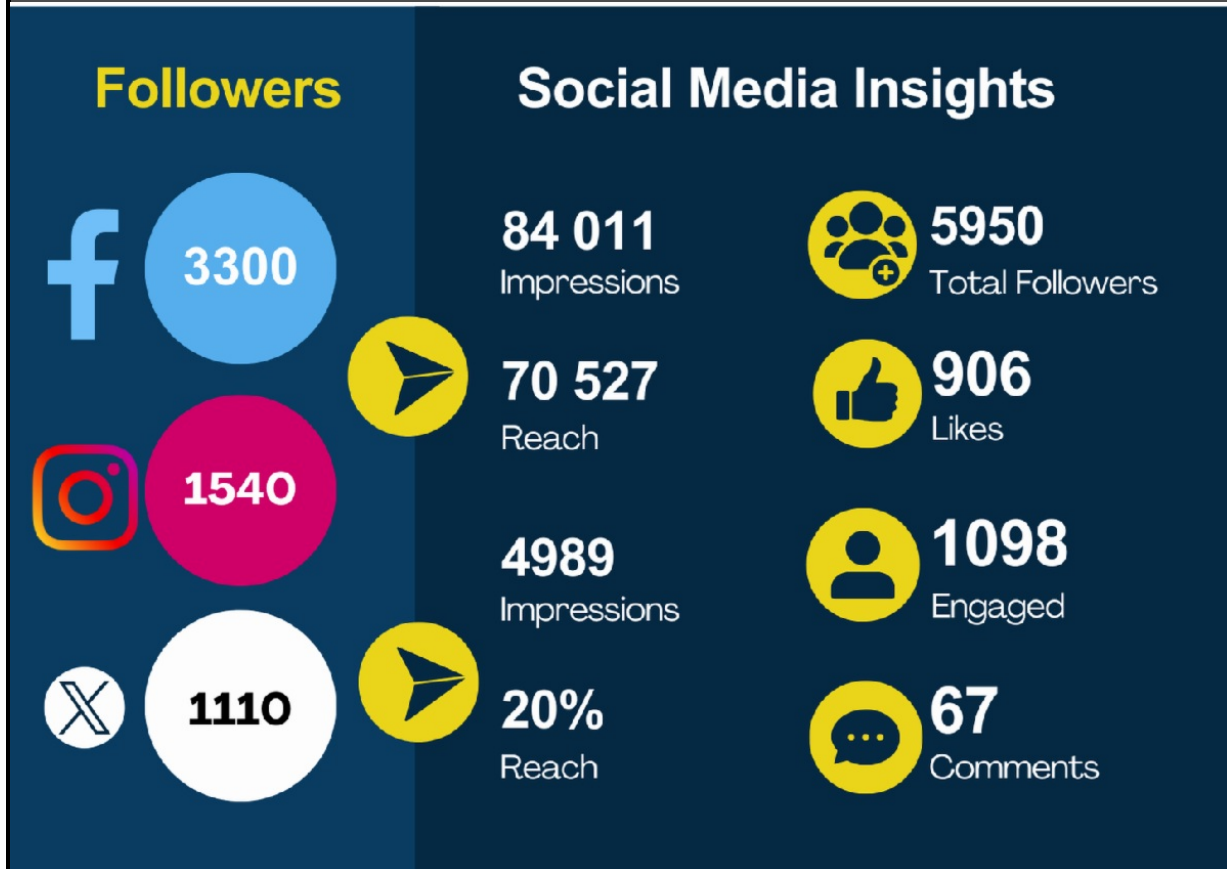
In 2023 a record number of business (36) participated in the

#SupportTheBurne initiative an, 80% increase from 2022.

The total number of people who viewed the content (impressions) on Facebook and Instagram was 84,011 and X (Twitter) 4989.

The number of unique visitors who viewed the content (reach) on Facebook and Instagram was 70,527 and X represented approximately 20% of our followers.

The Initiative garnered 906 Likes, 1098 engagements and 67 comments.



Did you participate in the #SupportTheBurne Initiative?

LOCATION

Town of Shelburne

DATE AND TIME

01/18/24 1:00pm - 02/08/24 5:00pm US/Eastern

Do you want to know how your social media ads performed? Click the button below and we will send you the insights for your ads.

Yes, send me my insights!



Business Interviews

Book your business interview today!

In person business interviews take approximately 1 hour and are easily scheduled by clicking the 'Book My Meeting' button below. The information collected will help to identify local challenges, opportunities, and track trends in the business community, and support the development of Economic Development priorities.

Book My
Meeting

SMALL BUSINESS IN THE SPOTLIGHT

DREAM BEAUTY LOUNGE



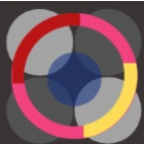
Indu Basra, the owner operator of [Dream Beauty Lounge](#), is a seasoned professional, with over 25 years' experience in the realm of spa services, with a wealth of experience and a commitment to personalized care, Indu creates a tailored spa experience that addresses individual needs.

Indu began her career in 1998, “the intricate art of threading eyebrows was the foundation for my interest in the world of beauty. This sparked profound passion for self-care within me, setting the stage for a transformative career in aesthetics. Eager to transfer my self-taught skills into a profession, I decided to formalize my expertise by enrolling in a renowned aesthetics school in the Greater Toronto Area in hopes of becoming a licensed esthetician.”

“My educational journey at the academy proved to be a crucial chapter in my pursuit of excellence. It was during this time that I not only improved my technical skills but also developed a holistic understanding of the art and science of beauty and aesthetics. Armed with knowledge and a burning passion for self-care services, I took a leap into industry, offering exceptional services on a part-time basis from the comfort of my own home.”

The initial foray into entrepreneurship from her home laid the groundwork for what would soon become a flourishing enterprise. The positive response and growing demand for her services were heartening, fueling her ambition to expand and reach a broader audience. This pivotal decision led her to Shelburne, where she decided to establish her own business.

At the core of my salon's philosophy is a simple yet profound vision – to ensure every client walks away not merely satisfied but genuinely happy.”
“My goal is not just to provide beauty services but to craft an environment where every individual feels seen, valued, and genuinely happy. Each day is an opportunity to refine and elevate our craft, ensuring that our clients receive nothing short of excellence.”



LOCAL BUSINESS SUPPORTS



2024 Industry Luncheon

The 2024 Industry Luncheon is an annual event hosted in partnership with the Rotary Club of Orangeville, the Greater Dufferin Home Builders Association, and the Dufferin Board of Trade.

This event brings local business leaders together to share ideas,



Employer One Survey

Ready to make a difference and be a part of shaping a better future for your industry? The EmployerOne survey is a vital tool to collect information on workforce challenges in your industry. Share your insights on vacancies, hiring plans, and more.

A comprehensive report will be

network, and enjoy a great keynote speaker. This year's speaker is Mark Cohon. Tuesday, Feb 20th, 2024
Doors open at 11:30 am - lunch and speakers beginning at 12 noon.

[Learn More](#)

crafted and made available to the public.
Join the survey by clicking the button below!

[Take the Survey](#)



Starter Company Plus

The Starter Company Plus program is ideal for entrepreneurs who are starting or expanding a business in Dufferin County. Eligible participants receive training and mentorship plus opportunities to earn up to \$5,000 in grants.

[Learn More](#)



Digital Transformation Grant

The Digital Technology Grant (DTG) provides up to \$2,500 to qualifying brick-and-mortar small businesses to help cover the costs of adopting digital technologies. The application portal is opening temporarily from Jan 10 to Jan 31, 2024, for the Digital Main Street's (DMS) Ontario Grants Program. There are approximately 300 grants available.

[Learn More](#)

Town of Shelburne Economic Development
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ed@shelburne.ca or click the link below

[Email: Questions or Information](#)

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