



*A People Place, A Change of Pace*  
**SHELburne**  
ONTARIO, CANADA

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<b>Meeting Date:</b>	Monday, November 22, 2021
<b>To:</b>	Mayor Mills and Members of Council
<b>From:</b>	<b>Steve Wever, Town Planner</b>
<b>Report:</b>	P2021-48
<b>Subject:</b>	<b>Fiddle Park Plan – Online Survey Results and Draft Vision &amp; Guiding Principles</b>

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### Recommendation

Be it resolved that Council receive Report P2021-48 as information.

Be it resolved that Council supports, in principle, the draft vision and guiding principles as a framework for further review, direction, consultation and development of a park concept plan for Fiddle Park.

### Background

Fiddle Park is the largest park property in Shelburne, with a total property area of 114.5 acres, of which 83.5 acres are protected natural heritage features and 31 acres is open space containing the existing park facilities in the central area of the park.

### 2006 Fiddle Park Management Plan

The current location of Fiddle Park along the east side of County Road 11 (2nd Line) in the south-east area of Shelburne was established in 2006. At that time, the Fiddle Park Management Plan was created to guide the development of the park primarily to support tourism and recreational activities in addition to the annual Fiddle Fest event. Camping sites and site services, a washroom and concession building, parking, trails and signage were developed. A management model for the park was also established and for many years the

event programming in the park was coordinated by the Fiddle Park Committee.

## **2009 Parks Master Plan**

In 2009, the Town created the first Town-wide Parks Master Plan for Shelburne. The 2009 Master Plan reflects the desires expressed by the community for increasing community use of Fiddle Park. Continued improvements to Fiddle Park were recommended to support increased community access and use.

## **2019 Community Improvement Plan**

Planning for the continued evolution of Fiddle Park as a community destination park was also identified through the Town's Community Improvement Plan (CIP) completed in 2019. Big Move #7 recommended in the CIP is to redesign Fiddle Park as a community hub. Ideas expressed through community consultation for the future redevelopment and renewal of Fiddle Park are illustrated conceptually in the CIP, with key design recommendations including:

- A lake/pond that would provide a range of water sports during the Summer season and ice skating during Winter
- A community garden that can be used throughout Spring, Summer and Fall – the Shelburne Community Garden has been recently added to the park in 2021
- A pavilion to provide shelter for events – a pavilion/pole barn was added to the park in 2017
- Additional vehicle and bicycle parking spaces to improve accessibility
- A trail system that provides access to many parts of the park including the lake/pond and the natural heritage system
- Flexible spaces to host outdoor activities
- Reforestation of key areas to complement the natural heritage system.

## **2021-22 Parks and Recreation Master Plan**

As part of the Town-wide Parks and Recreation Master Plan project, a site master plan for Fiddle Park will be created to reimagine the park as a community destination by:

- Establishing a new vision and direction building on the community input and ideas generated through previous plans and through further community engagement;
- Assessing the current conditions of the park and related opportunities and challenges;

- Developing a concept plan to visualize, consider and evaluate the potential recreational amenities and facilities that may be added to the park in the future;
- Finalizing the park concept plan to define specific improvements to the park and how they may be implemented in phases, estimate related costs and considering potential funding strategies.

The process will be completed in conjunction with the overall assessment of parks and recreational needs through the Town-wide Parks and Recreation Master Plan process.

To initiate the Fiddle Park planning process, an online community survey was launched and an overall vision and guiding principles have been drafted. This report summarizes the survey results and outlines the draft recommended vision and guiding principles as a framework for further engagement and concept plan development.

## Analysis

### Community Survey

An online community survey was launched on September 13th and closed on October 11th, 2021. The survey was posted on the Have Your Say Shelburne engagement website and promoted through the Town's social media and a video. A total of 481 participants responded to the survey. Survey results are illustrated graphically in the attached summary Project Report.

#### *Profile of Survey Participants*

- Participants represent a broad age group from 18 years to 66+ years who participated in the survey, with the largest age groups represented being adults aged 26 to 45 years (55%) and 46 to 65 years (30%), followed by young adults aged 18 to 25 years (7.5%) and older adults aged 66+ years (6%).
- 75% of participants live in households with more than two (2) residents, and 95% of participants live in households with one or more residents under the age of 20 years. 72% of respondents represent households with one or more children under the age of 15.
- The majority of participants are female (68%) followed by male (31%) gender.
- 83% of survey respondents live in Shelburne, and 27% are from other areas outside of Shelburne.

### *Visits to Fiddle Park*

- 95% of participants or members of the same household have visited Fiddle Park at least once.
- For the 26 respondents/households that have not visited Fiddle Park, 20 indicated that the main reason for not visiting the park is that there is nothing at the park that warrants a visit. Other reasons for not visiting Fiddle Park including that its too far away (4 respondents), no desire to visit (4 respondents) and “other” (2 respondents).
- For the 455 respondents/households who have visited Fiddle Park at least once:
  - 55% only visit the park twice per year (32%) or once or less per year (23%), on average, which corresponds with attending events as the primary activity in the park reported by participants;
  - 22% visit the park monthly (15%) or every two weeks (7%), on average;
  - 18% visit the park weekly;
  - 5% visit the park daily.

### *Activities in Fiddle Park*

- 60% of respondents have visited the park to attend one or more events;
- 48% of respondents go to the park for walking and of those more than half (56%) walk their dog(s) in the park;
- 9% of respondents have used the community gardens in Fiddle Park;
- Other activities participated in the park by 13% of respondents include:
  - Self-planned group events and private rentals;
  - Biking;
  - Trailer dump;
  - EarlyON programs and play groups;
  - Camping;
  - Social/family/friends gathering, picnics;
  - Cricket;
  - General exercise;
  - Playing catch;
  - Flying kites;

- Working in the concession/kitchen;
- Meditation, yoga;
- Drumming;
- Soccer;
- Running/jogging;
- Photography;
- Skating;
- Drive-in movies;
- Farmers market;
- Look at/enjoy the gardens (other than gardening).

#### *How Park Users get to Fiddle Park*

- 86% of respondents who have visited the park get there by car;
- 35% walk to the park;
- 14% bike to the park;
- Less than 1% have used a taxi or ride-share service;
- Other means of getting to the park include:
  - R.V. or car/truck and trailer to camp;
  - Running.

#### *Perceptions of Safety*

- 98% of respondents who have visited the park feel safe at the park
- Suggestions for making the park feel safer include:
  - Lighting (8 responses)
  - Signage (5 responses)
  - Improved pathways (5 responses)
  - Increased activities (5 responses)
  - Clear sightlines (2 responses)
  - Improved layout (2 responses)
  - Dogs on leashes (1 response)
- 57% of respondents who have visited the park would visit after dark
- 43% of respondents who have visited the park would not do so after dark and the following reasons were noted by the 8% of respondents who provided a reason:

- Not enough light
- Not patrolled, out of sight from the street
- Threat of coyotes or other wild animals
- Fear of becoming a victim of abuse/violence/unwanted behaviour
- Have observed evidence of undesirable park activity that may occur after dark (bottles, garbage, theft, etc)
- No activities (other than periodic events) after dark
- Cannot leave home (due to family/child obligations)
- Too remote/deserted/isolated location, distance
- Bugs

### *Desired Program Elements*

- Respondents would like to see the following program elements in the park (number of responses, from most to fewest):

#### 250+ responses:

- Trails (257)
- Skating paths (251)

#### 150-200 responses:

- Child playground (195)
- Naturalized area (185)
- Dog Park (176)
- Multi-use sports (162)

#### 100-150 responses:

- Toboggan hill (143)
- Adult fitness facilities (139)
- Community gardens (138)
- Outdoor classroom/amphitheatre (127)
- Water (pond/lake) for passive water sports (kayaking, canoeing, paddle boats) (125)

#### 50-100 responses:

- Snow shoeing (71)

#### 25-50 responses:

- BMX Park (42)
- Climbing (39)
- Bioswales (channels designed to concentrate and convey stormwater runoff while removing debris and pollution) (33)
- Other (52)
  - Camping (17)
  - More events (11)

- Cricket (10)
  - Indoor multi-sport facility (3)
  - Splash pad (3)
  - Tennis courts (2)
  - Baseball diamonds (1)
  - Bocce (1)
  - Mini golf (1)
  - Multi-use sports/track (1)
  - Permanent stage (1)
  - Picnic area (1)
  - Skateboard park (1)
  - Water park (1)
  - Youth centre (1)
- 64% of respondents would like to see more winter activities/programming, 31% don't care if more winter activities/programming are provided and 5% would not like to see more winter activities/programming
  - Respondents identified the following winter activities (# of responses):
    - Skating rinks and/or skating paths (191)
    - Tobogganing/tubing (75)
    - Snow shoeing (48)
    - Winter festivals/events/markets/carnivals/social gatherings (41)
    - Cross-country skiing (38)
    - Walking trails (with winter maintenance) (17)
    - Outdoor hockey rink (12)
    - Holiday lights/displays (9)
    - Food/beverages (7)
    - Winter sports/fitness (5)
    - Fire pits/campfires/bonfires (5)
    - Snow/ice art/sculptures/forts/snowman building (5)
    - Downhill skiing/snowboarding/lessons (4)
    - Sleigh rides/dog sledding (3)
    - Ice fishing (1)

### *Desired Park Facilities*

- Respondents would like to see the following facilities (top 5 things to support their visit) in the park (number of responses, from most to fewest):
  - Public washrooms (414)
  - Lighting (307)

- Shade structure(s) (291)
- Seating (273)
- Water stations (235)
- Dog facilities (poop and scoop stations) (182)
- WiFi access (103)
- Electricity access (80)
- Additional vehicle parking (75)
- Bicycle parking (54)
- Electric vehicle charging stations (10)
- Other (18):
  - RV dump station (3)
  - Camping (3)
  - Clubhouse / equipment storage room (1)
  - Cricket pitch (1)
  - Dog park (1)
  - Indoor basketball court (1)
  - Keep it as is for events, drive-in movies, concerns, fundraisers (1)
  - Keep it natural, sustainable (1)
  - Open space (1)
  - Pickleball/tennis (1)
  - Picnic area (1)
  - Playground (1)
  - Tennis courts (1)
  - Water fountain (1)

## Public Art

- 50% of respondents do not care if they see public art (murals, sculptures, pavement painting, etc) in the park
- 31% of respondents would like to see public art in the park and the following types of public art are mentioned in comments provided:
  - Abstract (1)
  - Black history (1)
  - Carvings (3)
  - Contemporary (1)
  - Events/fairs/Fiddleville (3)
  - Graffiti wall (6)
  - Group art (1)
  - Ice sculptures (3)
  - Indigenous (8)
  - Installations/temporary installations (3)
  - Light displays (1)
  - Local art (41)



- Local culture/heritage/history (7)
  - Memorial/veterans (2)
  - Multi-cultural (4)
  - Murals (29)
  - Nature/trees/gardens/animals/landscapes (10)
  - Pavement paving (9)
  - Sculptures (23)
  - Student/children/youth art (9)
  - Uplifting and enlightening art
  - Usable/functional/interactive art (3)
  - Varied art
  - Wood/tree sculptures (3)
- 18% of respondents would not like to see public art in the park
  - 1.5% of respondents indicated “other” comments noting the following:
    - Tree sculptures and other nature-themed art
    - Consider environmental impact
    - Concerns about vandalism
    - Public art should be mobile and creative

## **Draft Fiddle Park Vision and Guiding Principles**

Following review and discussion of the survey results, the project team of Town staff and consultants (GSP) prepared a draft vision statement and guiding principles, as follows:

### ***Vision:***

Fiddle Park will be reimagined to benefit the entire community, creating spaces where people can connect with one another, share experiences, and enjoy the natural environment of the park.

### ***Guiding Principals:***

1. Design park for **community** level usage.
  - Provide park elements that draw people from the whole community and beyond
  - Maintain adequate space for community level events
  - Re-establish the park area with new amenities that are primarily for community use and may also draw visitors and support local tourism objectives (phase-out camping)
  - Primarily free access for day-to-day use available to the public, with some programming and rental use

2. Provide **flexibility** in the design of the spaces.
  - Spaces and elements can be used for more than one activity
  - Design for multi-use and avoid facilities that may dominate the use of the park for a specialized/singular or limited range of activities
3. Maintain the **natural setting** of the park and provide strong connections to surrounding natural environments.
  - New park elements to be predominately passive\* outdoor facilities and amenities
  - Use current topography to enhance new park elements, reduce the amount of on-site grading

\*passive recreation generally refers to activities that do not require significant built infrastructure or other major alterations to the landscape, are typically low-impact and unstructured, and may be more informal and spontaneous in nature
4. Design for **four seasons** of use.
  - Provide park elements and programming that draw people to the park all times of the year, especially winter.
5. Provide for universal **accessibility**.
  - All park elements should be barrier free, except where this is not possible to maintain natural settings
  - Washrooms/facilities need to be accessible and open
  - Design for all age groups

The draft Vision and Guiding Principles are intended for Council consideration at this stage, to guide the next steps of the process and overall direction for the Fiddle Park concept plan and may be refined or expanded through further consultation.

#### Financial Impact

None at this time.

#### Policies & Implications (if any) Affecting Proposal

As summarized above.

#### Consultation and Communications

As summarized above.

## Council Strategic Priorities

Council's Strategic Priorities has three Goals - Sustainable, Engaged and Livable. There are a total of 12 targets with the three Goals.

This report aligns with the Sustainable, Engaged and Livable Goals within the Targets:

Target T2	Municipal services review and evaluation
Target T3	Invest and fund critical infrastructure for future
Target T6	Promote more open communication
Target T7	Promote partnerships and collaboration
Target T9	Promote age-friendly, multi-cultural community
Target T10	Improve and enhance parks and recreation services
Target T11	Improve community connections
Target T12	Support and celebrate arts and culture

## Supporting Documentation

Survey Summary Report  
Fiddle Park Existing Conditions Plan

Prepared by:

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Steve Weber, Town Planner

Reviewed by:

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Denyse Morrissey, CAO

# Project Report

14 December 2018 - 11 October 2021

## Have your say Shelburne Survey: Fiddle Park Master Plan



### Visitors Summary

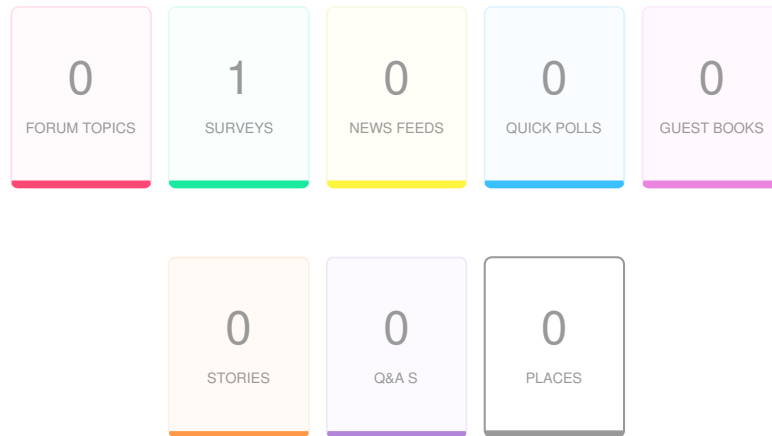


### Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
613	52	
NEW REGISTRATIONS		
7		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
468	501	554

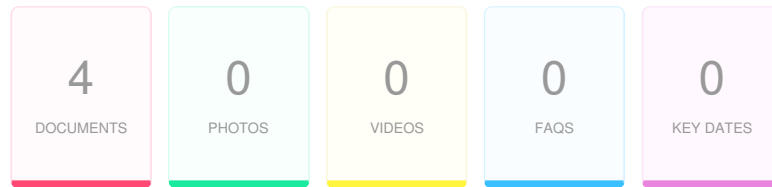
Aware Participants		554		Engaged Participants		468					
Aware Actions Performed		Participants		Engaged Actions Performed		Registered		Unverified		Anonymous	
Visited a Project or Tool Page		554									
Informed Participants		501		Contributed on Forums		0		0		0	
Informed Actions Performed		Participants		Participated in Surveys		17		0		451	
Viewed a video		0		Contributed to Newsfeeds		0		0		0	
Viewed a photo		0		Participated in Quick Polls		0		0		0	
Downloaded a document		6		Posted on Guestbooks		0		0		0	
Visited the Key Dates page		0		Contributed to Stories		0		0		0	
Visited an FAQ list Page		0		Asked Questions		0		0		0	
Visited Instagram Page		0		Placed Pins on Places		0		0		0	
Visited Multiple Project Pages		34		Contributed to Ideas		0		0		0	
Contributed to a tool (engaged)		468									

## ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Survey: Fiddle Park Plan	Archived	507	17	0	451

## INFORMATION WIDGET SUMMARY



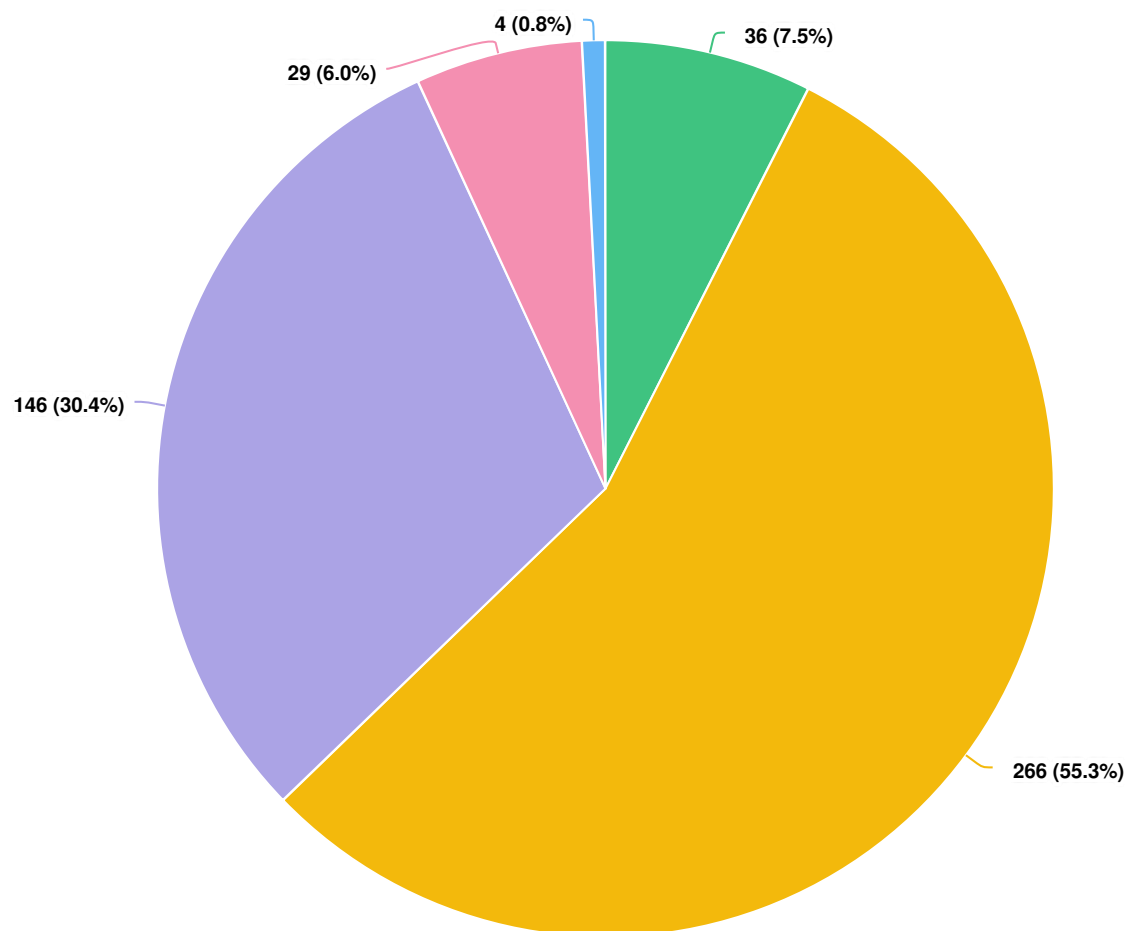
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Planning Report P2021-38 - Parks and Recreation Master Plan.pdf	5	5
Document	Parks Master Plan.pdf	2	2
Document	General Information and 2006 Park Management Plan	1	1
Document	Fiddle Park Existing Conditions.pdf	1	1

## ENGAGEMENT TOOL: SURVEY TOOL

### Survey: Fiddle Park Plan

Visitors	507	Contributors	468	CONTRIBUTIONS	481
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What age groups do you belong to?



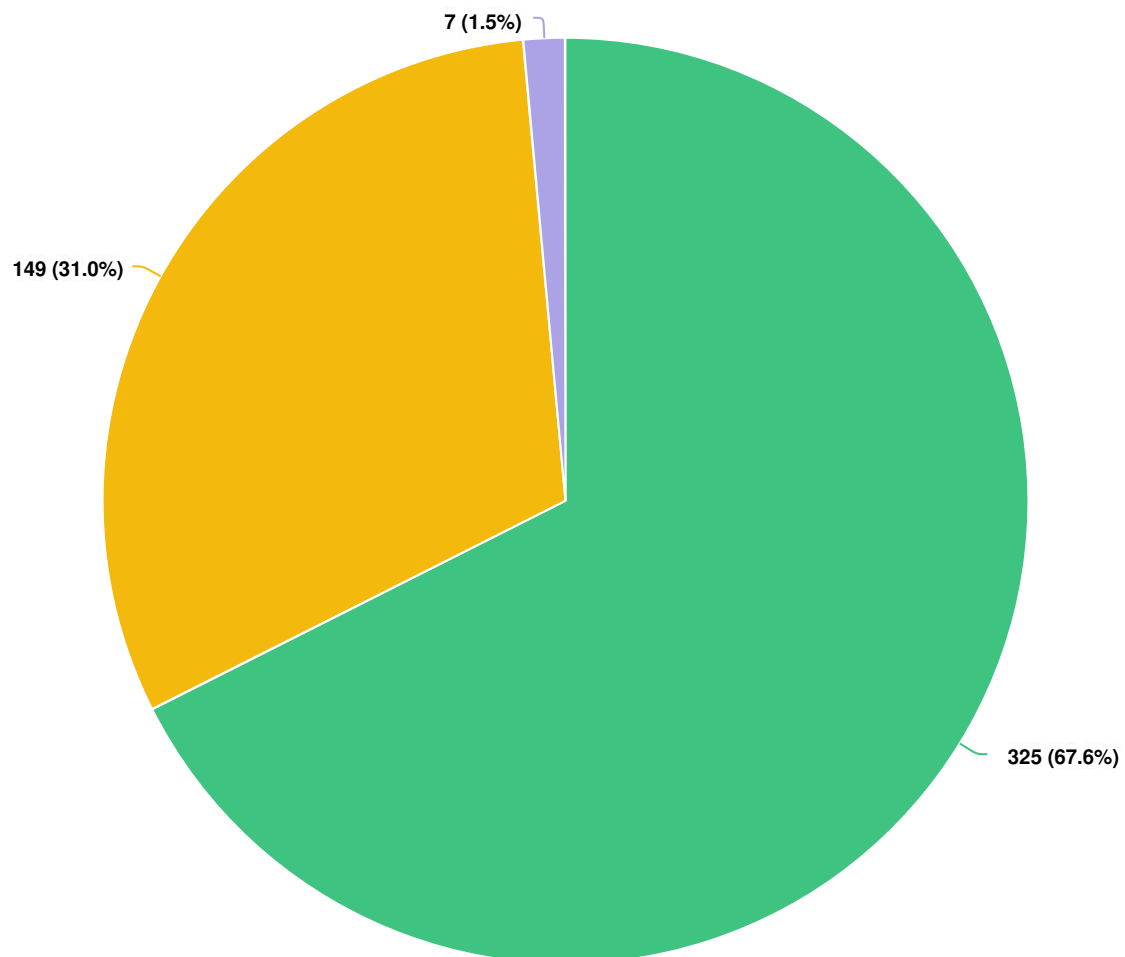
#### Question options

18-25 26-45 46-65 66+ Prefer not to answer

Mandatory Question (481 response(s))

Question type: Radio Button Question

### What is your gender?



#### Question options

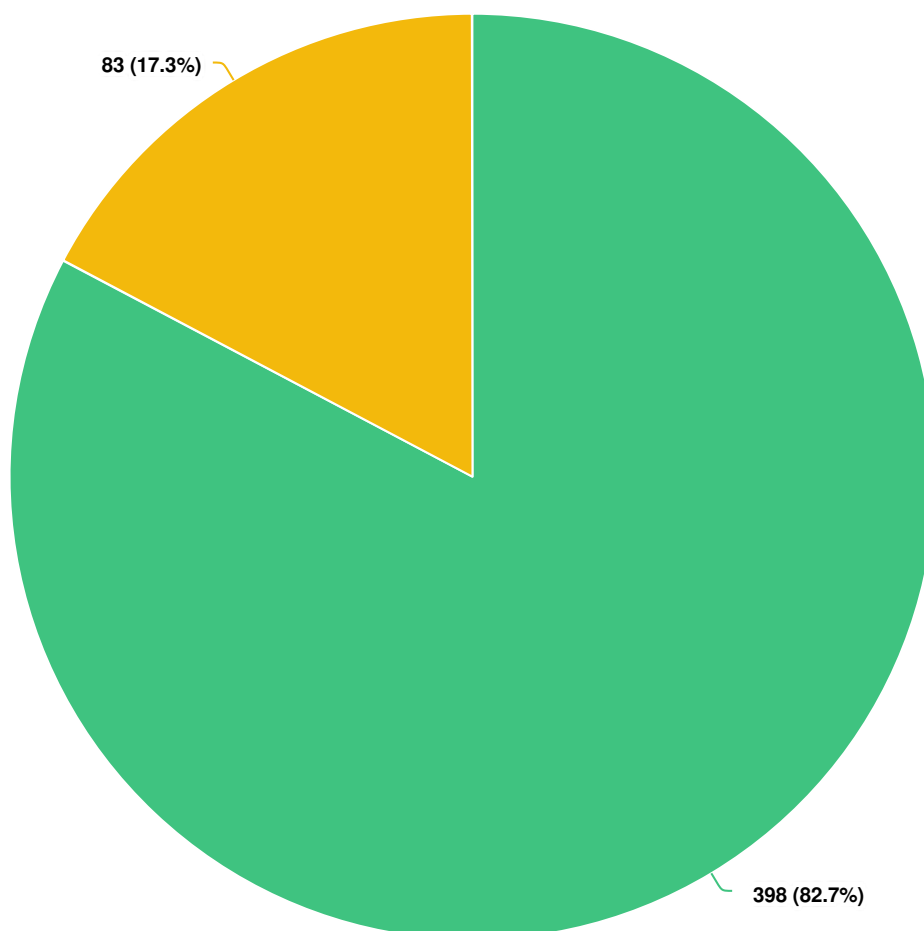
☒ Female ☐ Male ☐ Prefer not to answer

*Mandatory Question (481 response(s))*

*Question type: Radio Button Question*



### Do You Live in Shelburne?



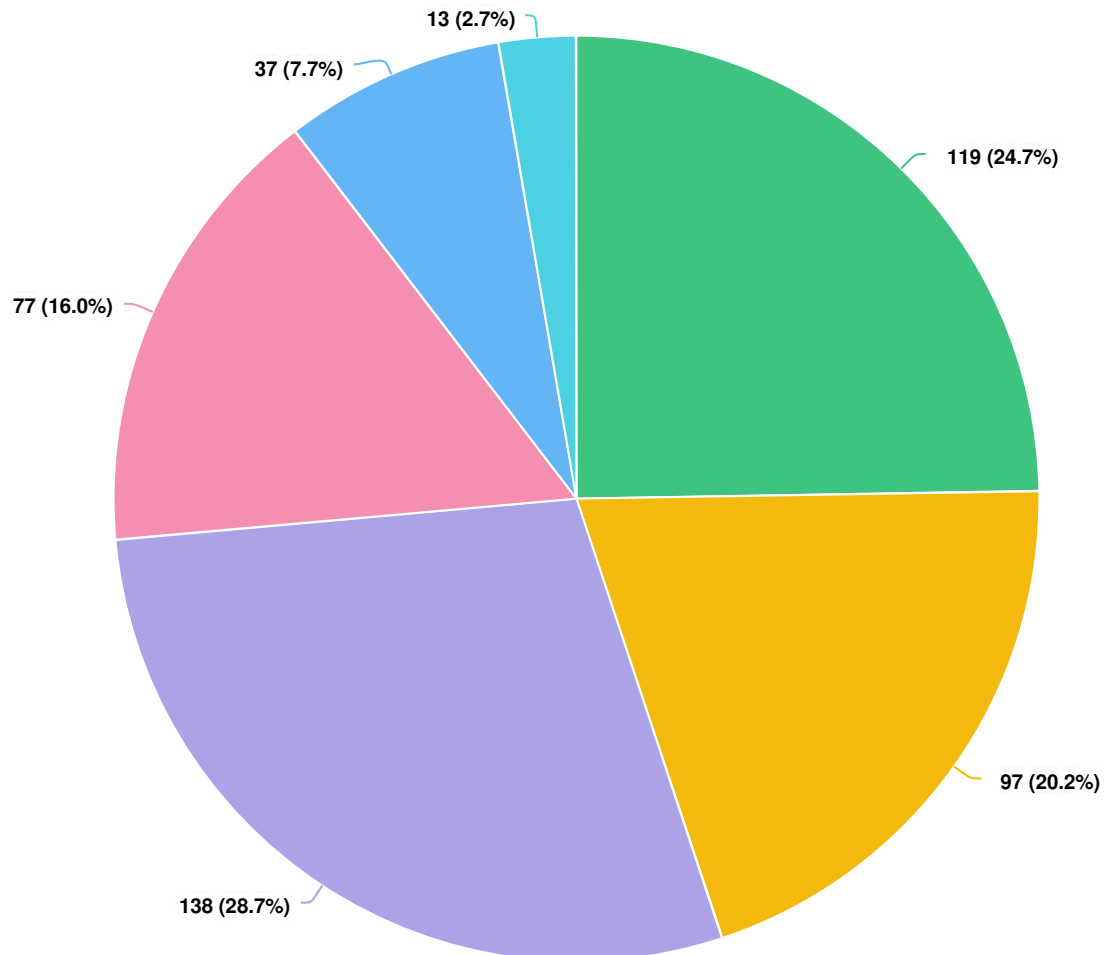
#### Question options

☒ Yes ☐ No

*Mandatory Question (481 response(s))*

*Question type: Radio Button Question*

**Including yourself, how many person(s) usually live at your address?**



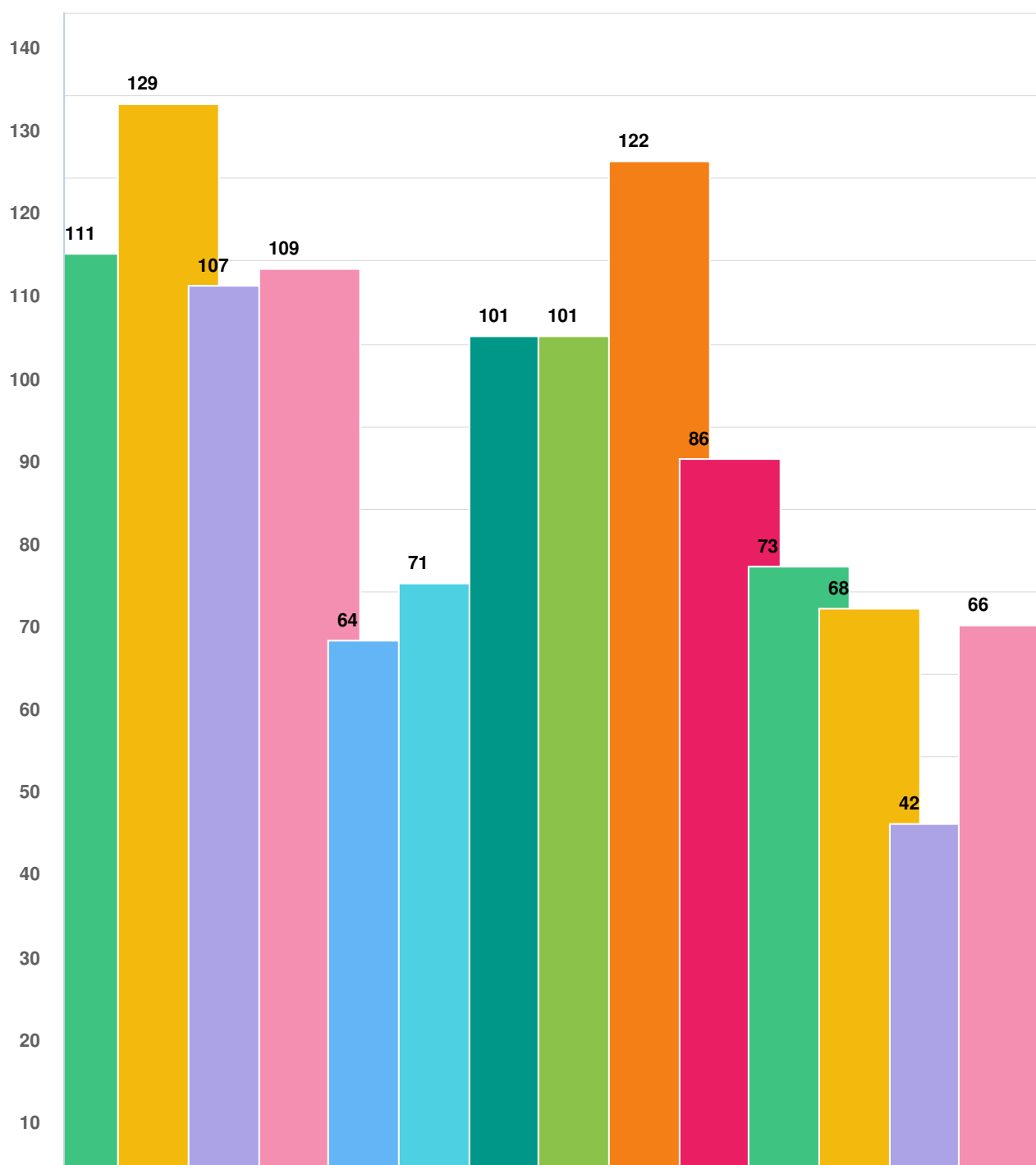
**Question options**

1 - 2 pp   2 - 3 pp   3 - 4 pp   4 - 5 pp   5 - 6 pp   More than 6

*Mandatory Question (481 response(s))*

*Question type: Dropdown Question*

**Including yourself, What are the ages of the person(s) who live at your address? (Pick all that apply)**



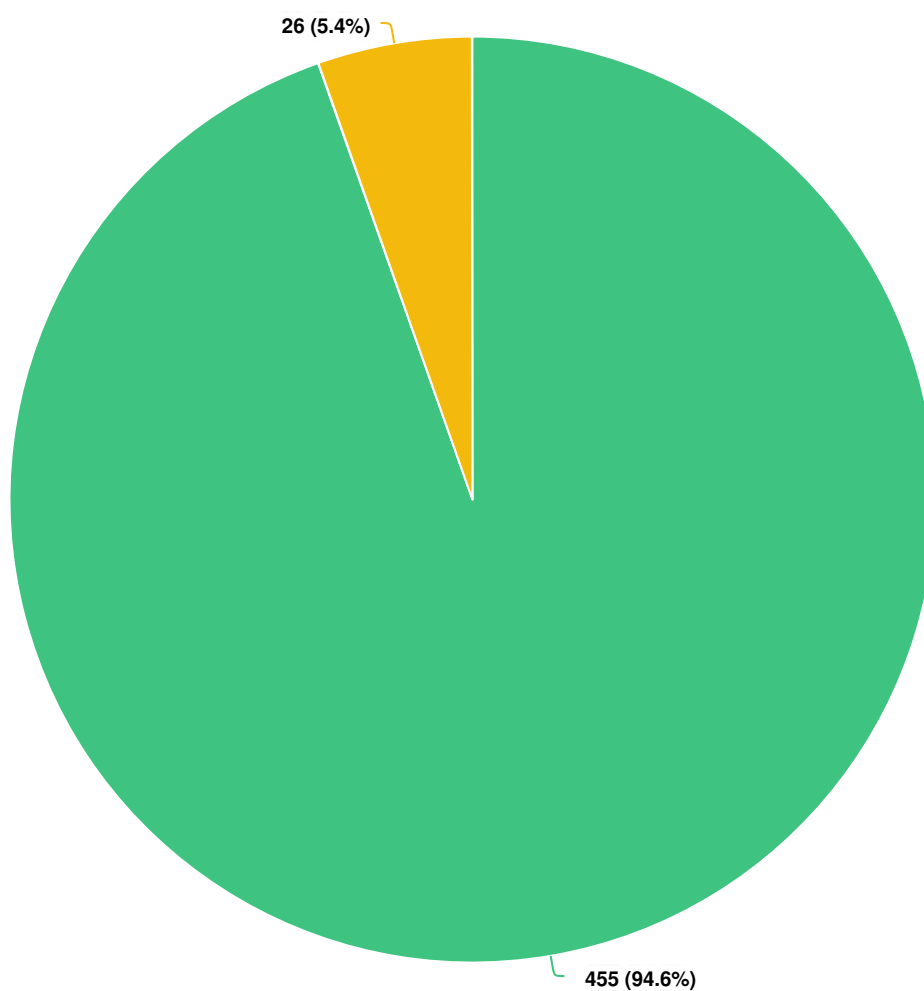
**Question options**

● Age 0 - 5  
 ● Age 5 - 10  
 ● Age 11 - 15  
 ● Age 15 - 20  
 ● Age 21 - 25  
 ● Age 26 - 30  
 ● Age 31 - 35  
● Age 36 - 40  
● Age 41 - 45  
● Age 46 - 50  
● Age 51 - 55  
● Age 56 - 60  
● Age 61 - 65  
● Age 65 +

Mandatory Question (481 response(s))

Question type: Checkbox Question

### Have you or members of your household ever visited Fiddle Park?



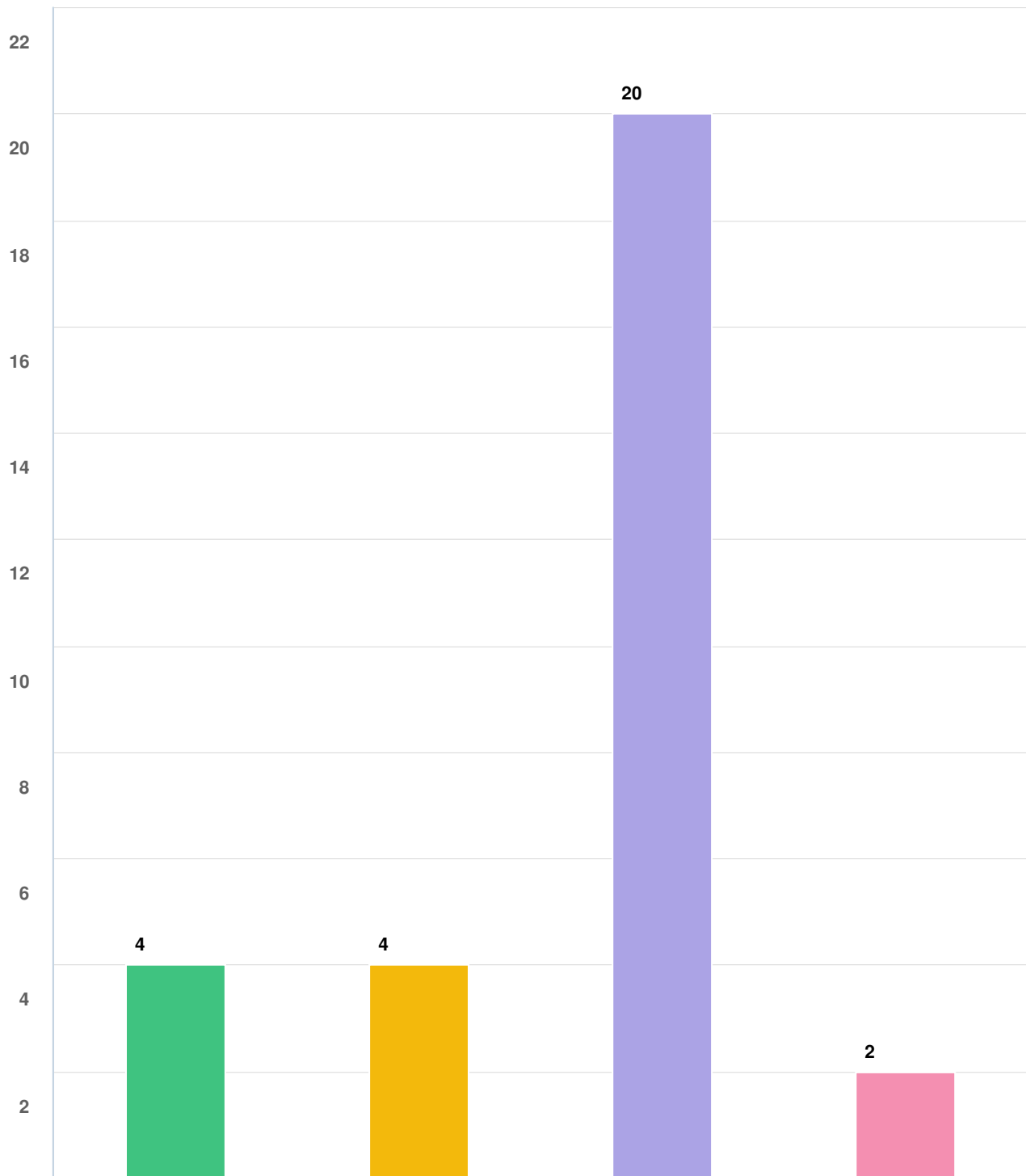
#### Question options

☒ Yes ☐ No

Mandatory Question (481 response(s))

Question type: Radio Button Question

**Why have you not visited Fiddle Park? (Pick all that apply)**



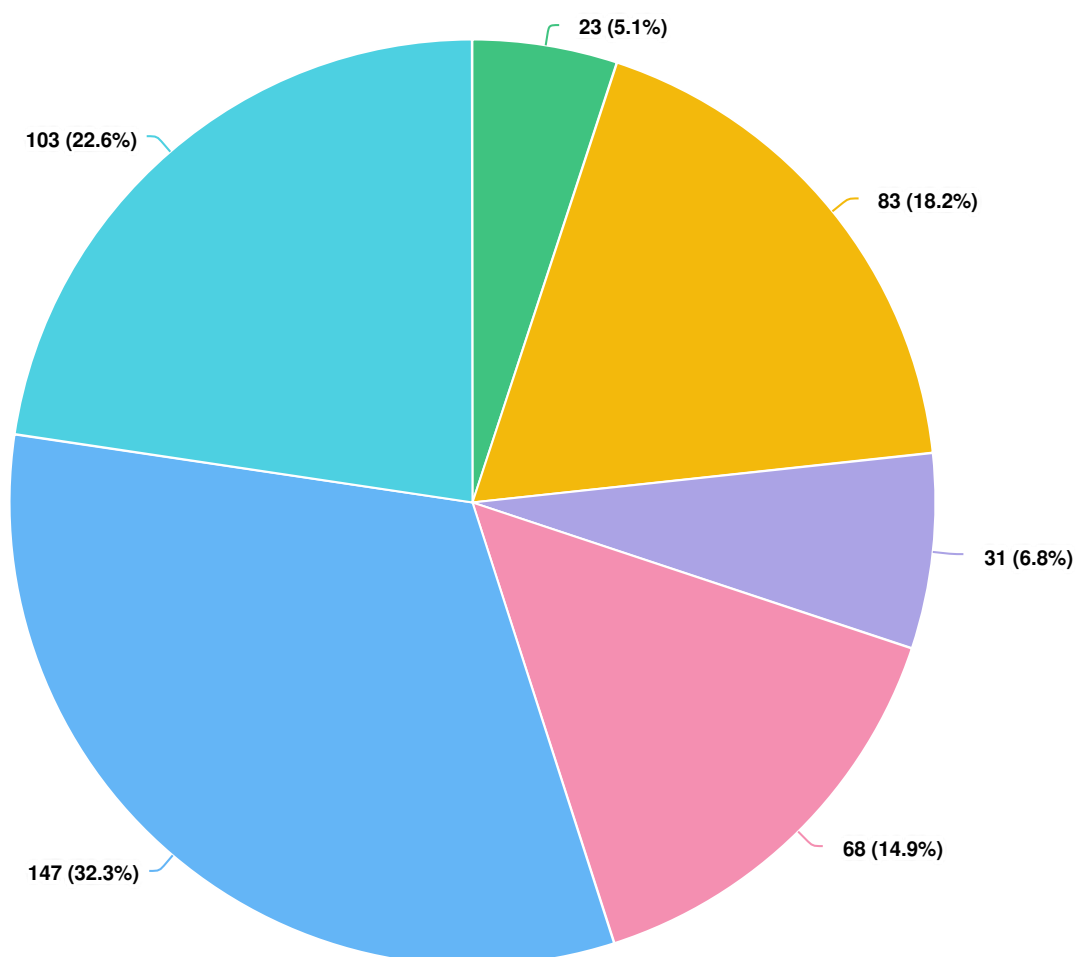
**Question options**

☒ Too far away   ☒ No desire to visit   ☒ There is nothing at the park to warrant a visit   ☒ Other

*Mandatory Question (26 response(s))*

*Question type: Checkbox Question*

**How often do you visit Fiddle Park? (Pick the answer that most closely describes how often you visit)**



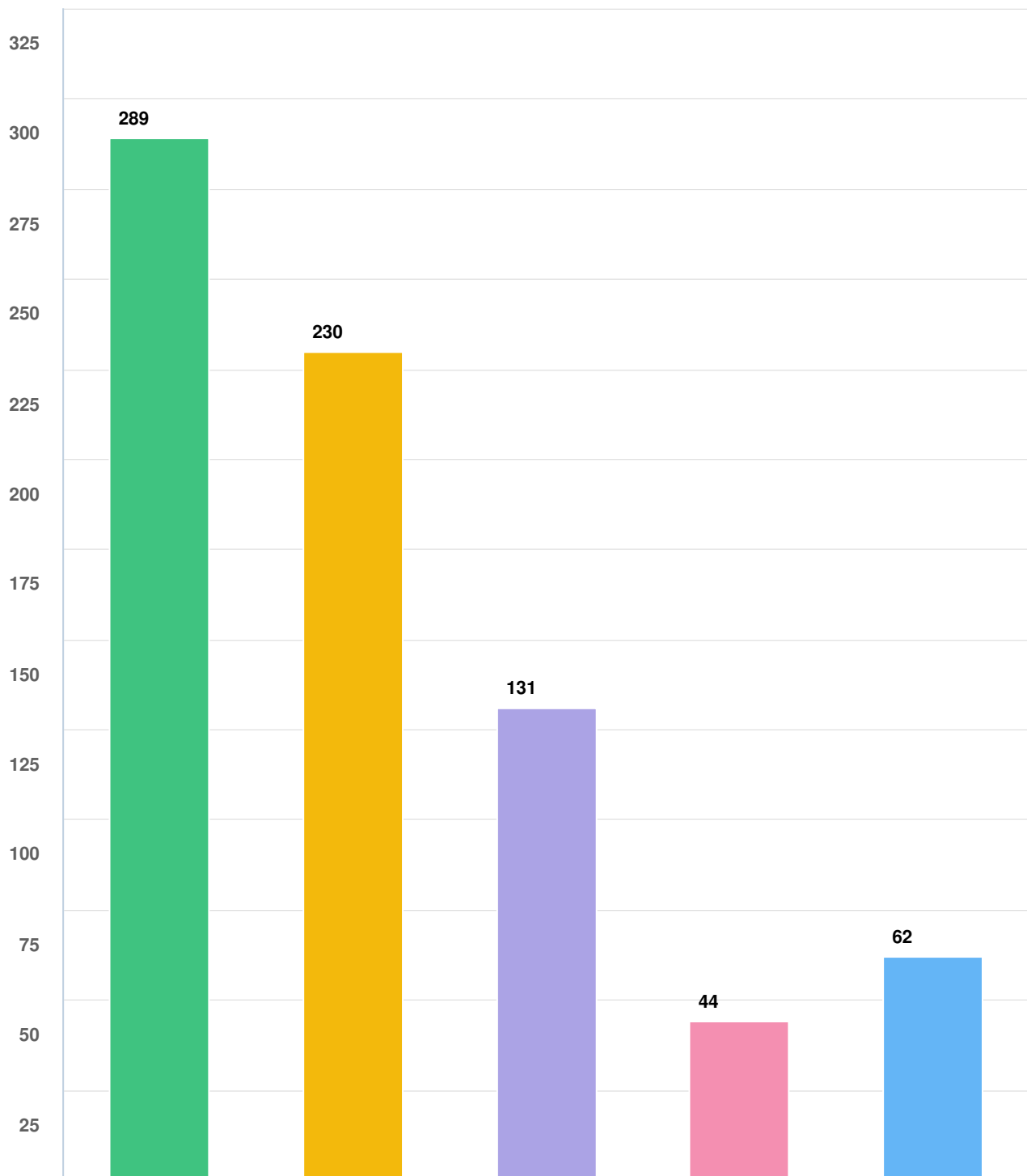
**Question options**

● Daily ● Weekly ● Every 2 weeks ● Monthly ● 2 times per year ● 1 time per year or less

*Mandatory Question (455 response(s))*

*Question type: Radio Button Question*

**What types of activities do you participate in when visiting Fiddle Park? (Pick all that apply)**



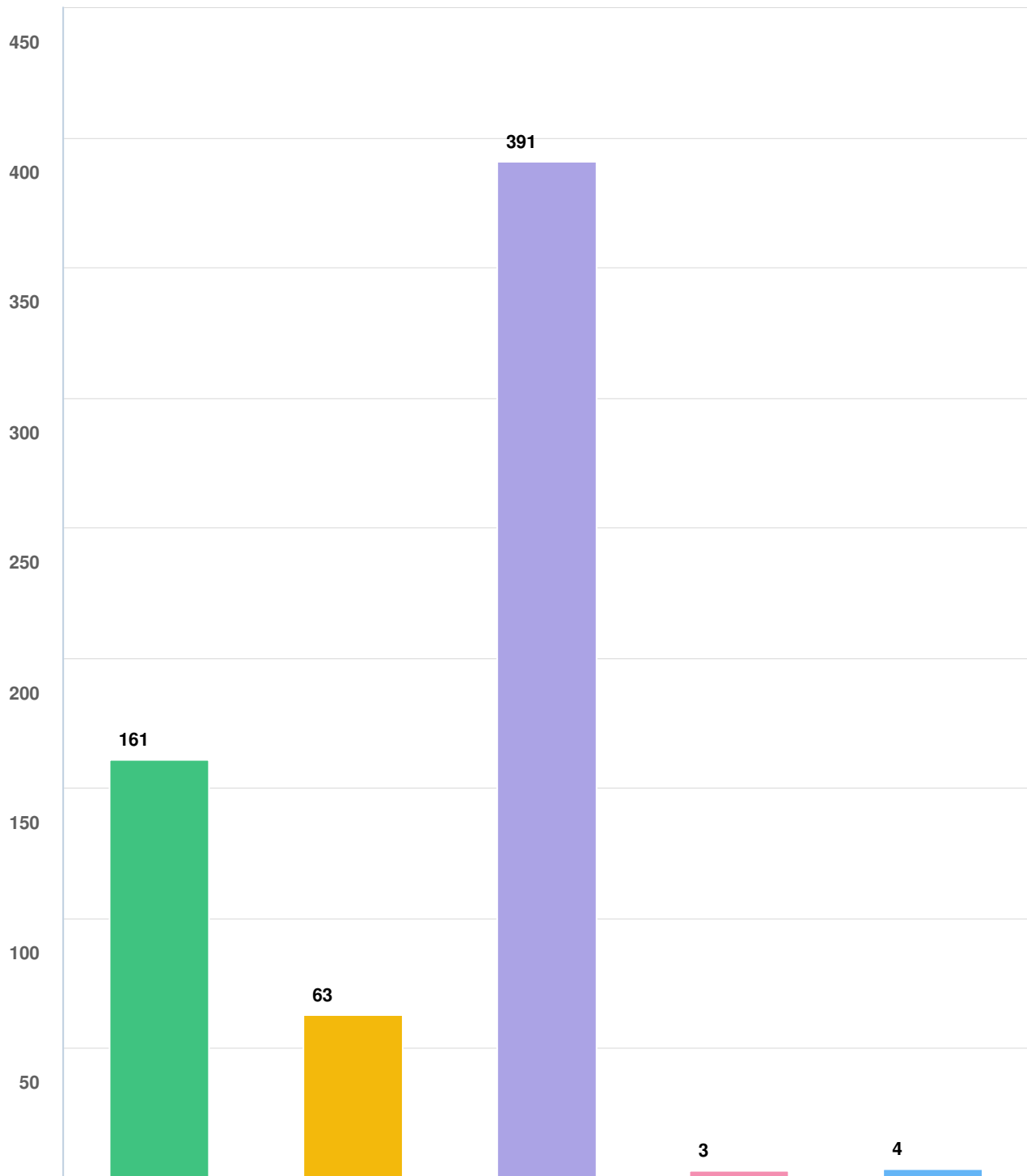
**Question options**

● Attending Events   ● Walking   ● Dog Walking   ● Community Gardens   ● Other (please specify)

*Mandatory Question (455 response(s))*

*Question type: Checkbox Question*

### How do you get to Fiddle Park? (Pick all that apply)



#### Question options

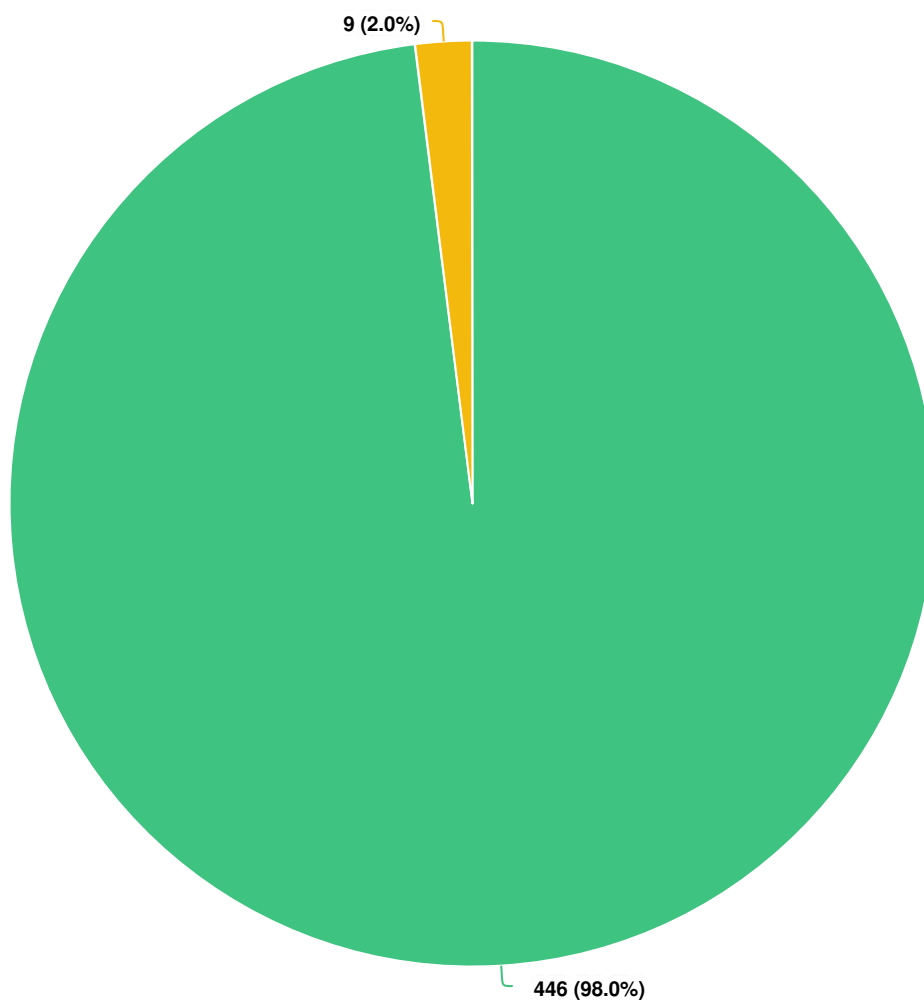
● Walk ● Bicycle ● Car ● Taxi/Ride-share ● Other (please specify)

*Mandatory Question (455 response(s))*

*Question type: Checkbox Question*



**When you visit Fiddle Park, does the park feel safe?**



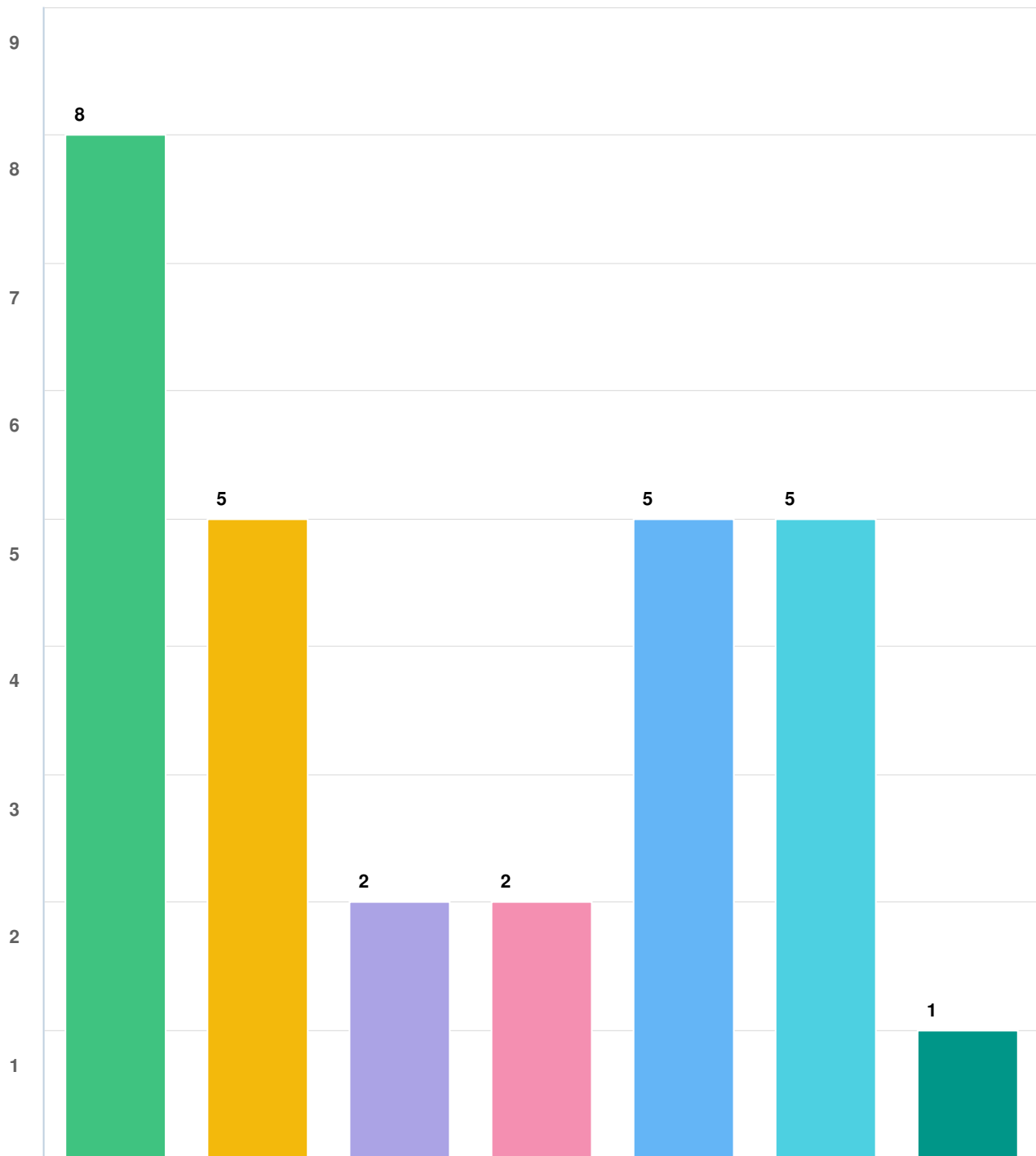
**Question options**

☒ Yes ☐ No

*Mandatory Question (455 response(s))*

*Question type: Radio Button Question*

### What Can be done to make the Park safer?



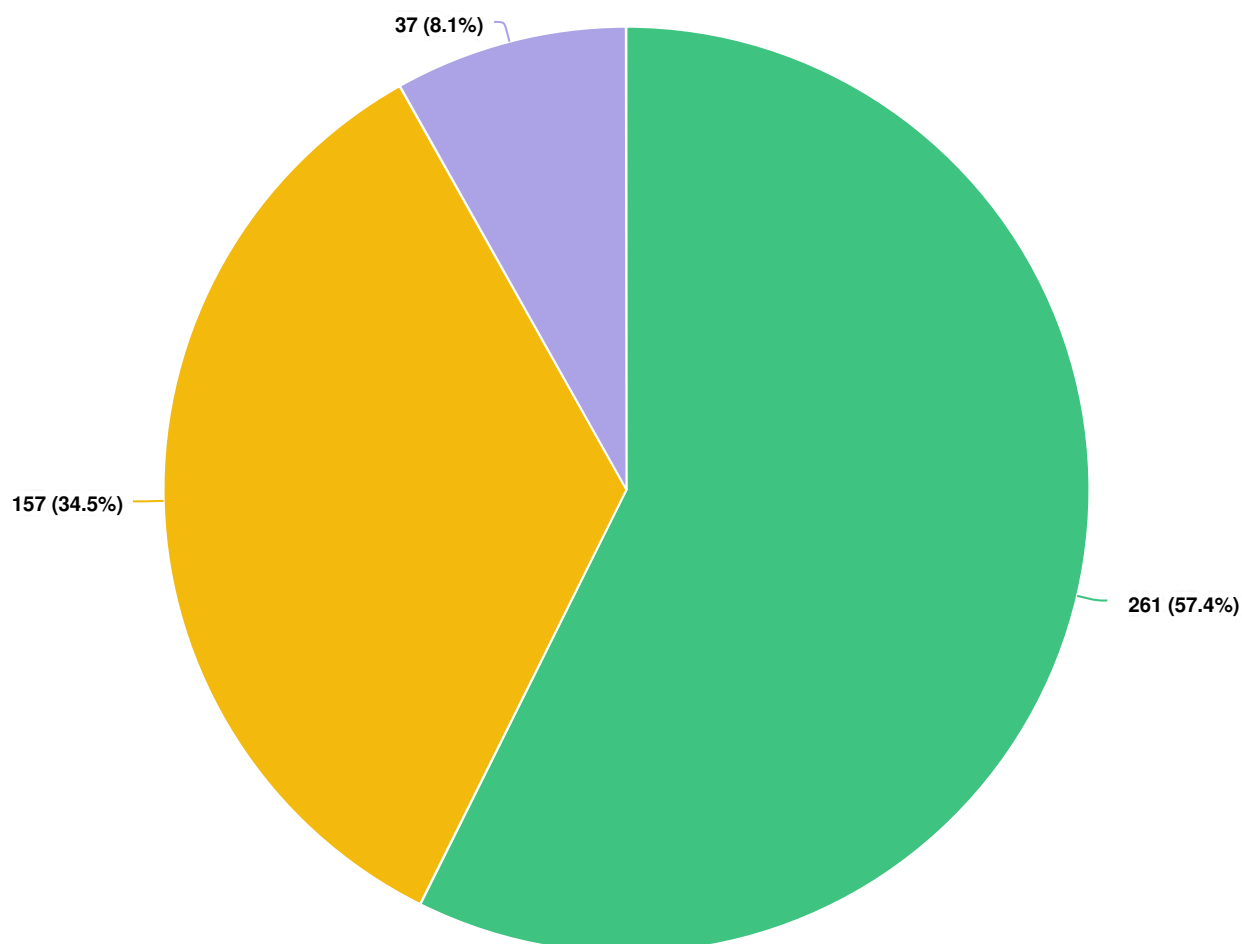
#### Question options

- Add more lights ● Add signage ● Clear sightlines ● Improve the layout ● Increase activities  
● Improve pathways ● Other (please specify)

Mandatory Question (9 response(s))

Question type: Checkbox Question

### Would you visit Fiddle Park after dark?



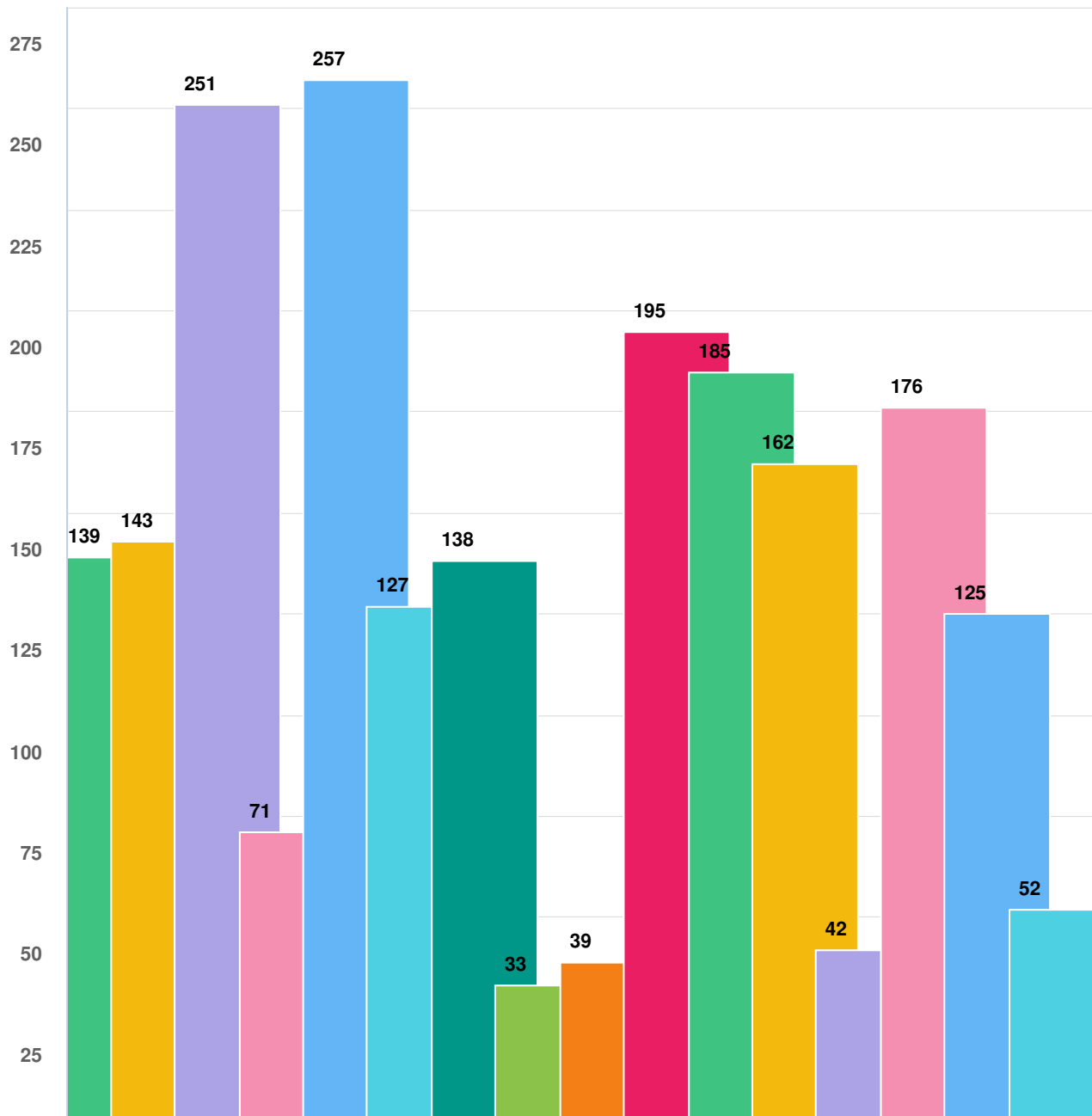
#### Question options

☒ Yes ☐ No ☐ If you answered No, why not?

*Mandatory Question (455 response(s))*

*Question type: Radio Button Question*

**11. When visiting Fiddle Park, what type of program elements (things to do) would you like to see provided within the park? Pick your top 5 must-haves**



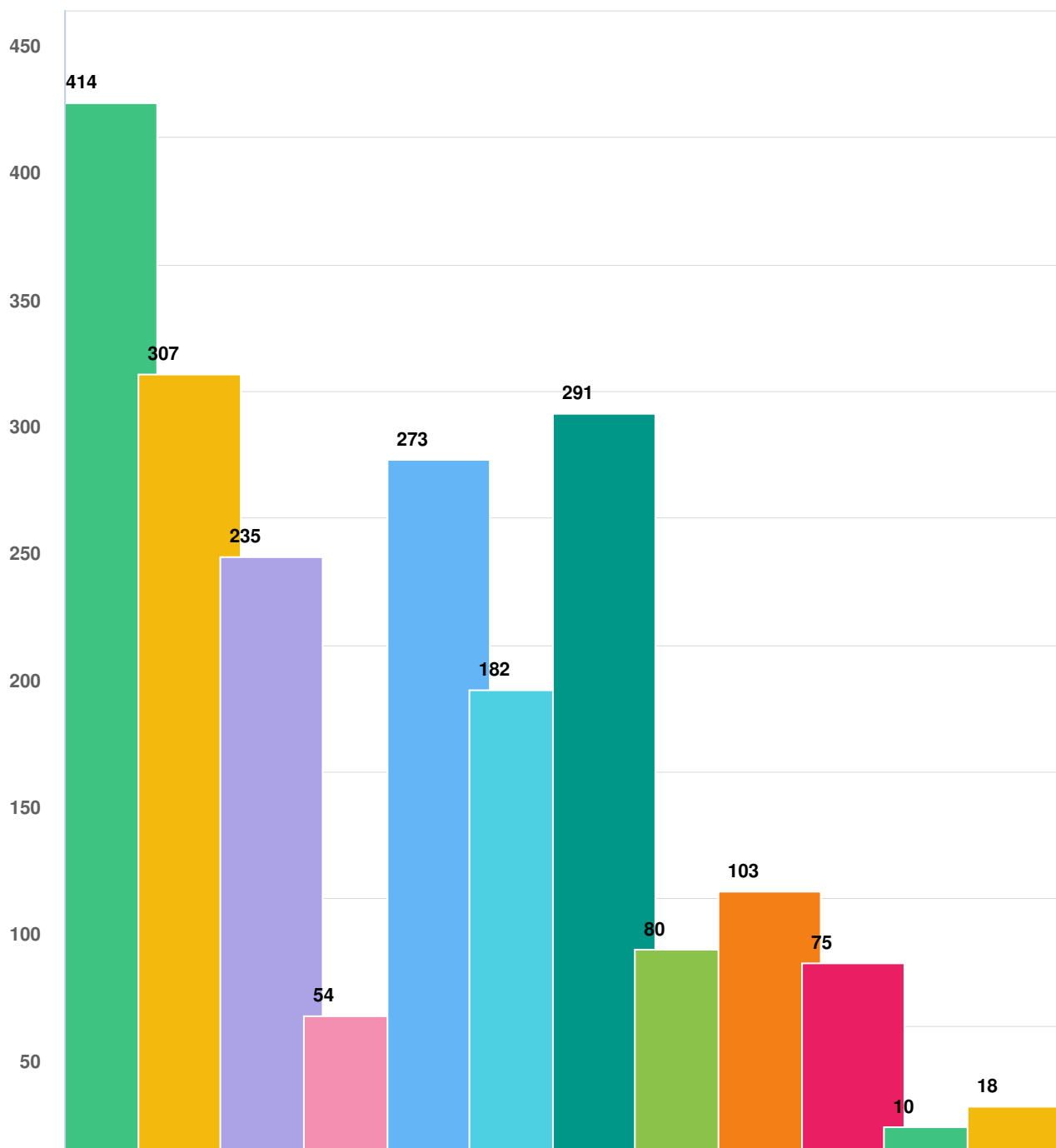
**Question options**

- Adult Fitness Facilities
 ● Toboggan Hill
 ● Skating Paths
 ● Snow Shoeing
 ● Trails
- Outdoor Classroom/Amphitheatre
 ● Community Gardens
- Bioswales (Bioswales are channels designed to concentrate and convey stormwater runoff while removing debris and pollution)
- Climbing
 ● Child Playground
 ● Naturalized area
 ● Multi-use Sports
 ● BMX Park
 ● Dog Park
- g. Water (pond/lake) for passive water sports (kayaking, canoeing, paddle boats)
 ● Other (please specify)

Mandatory Question (481 response(s))

Question type: Checkbox Question

**When visiting Fiddle Park, what type of facilities (things to support your visit) would you like to see provided within the park? Pick your top 5 must-haves**



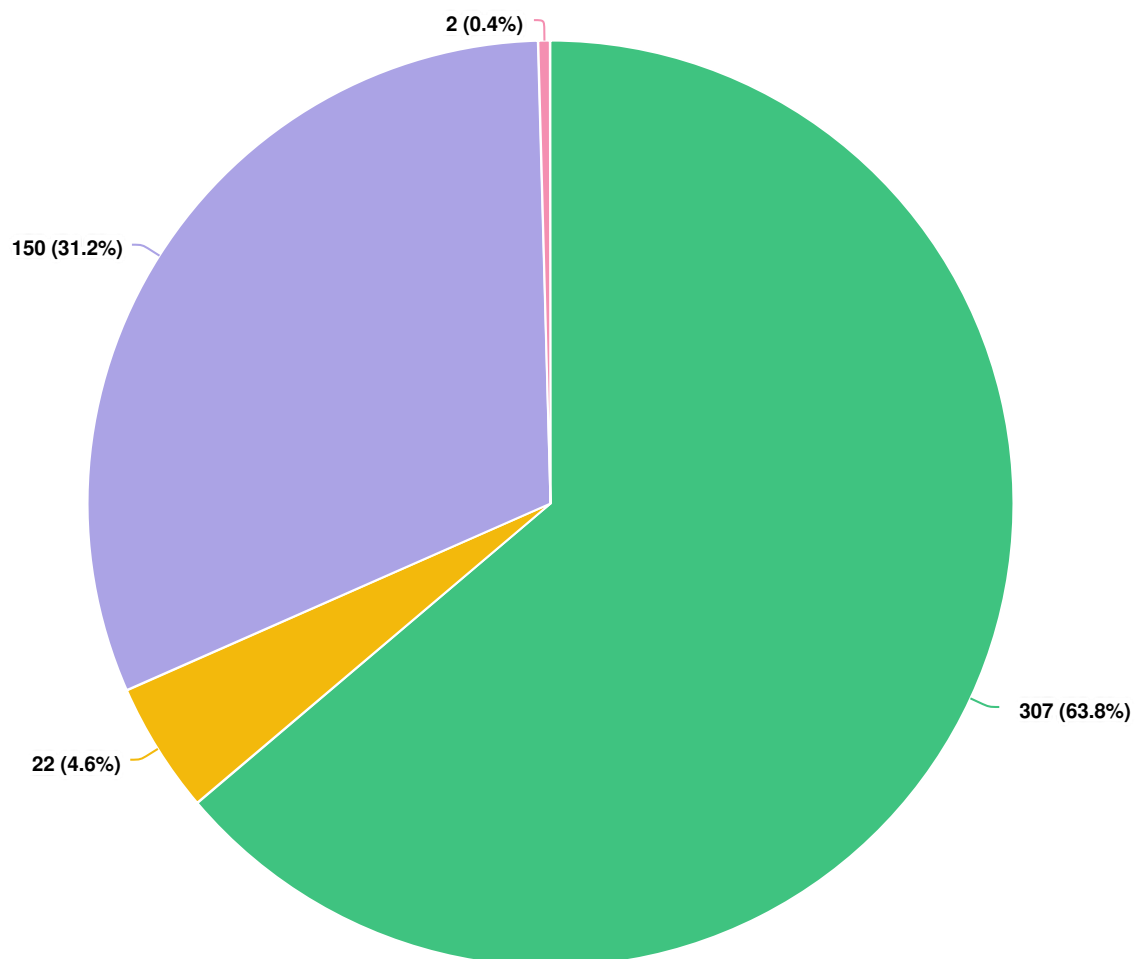
**Question options**

- Public washrooms    Lighting    Water stations    Bicycle parking    Seating
- Dog facilities (poop and scoop stations)    Shade structure(s)    Electricity access    WiFi access
- Additional vehicular parking    Electric vehicle charging stations    Other (please specify)

Mandatory Question (481 response(s))

Question type: Checkbox Question

### Would you like to see more winter activities/programming within Fiddle Park?



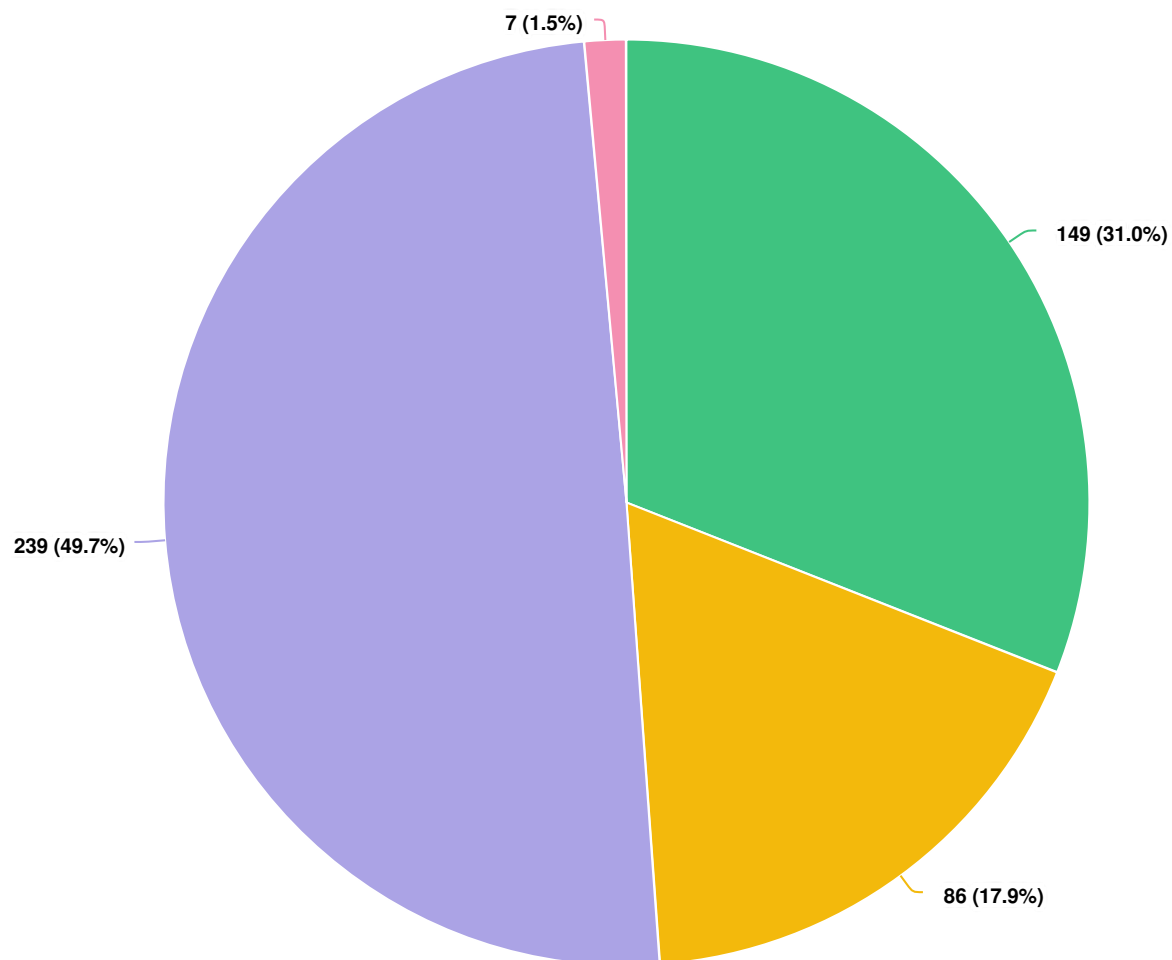
#### Question options

☒ Yes ☐ No ☐ Don't care ☐ Other (please specify)

Mandatory Question (481 response(s))

Question type: Radio Button Question

**Would you like to see Public Art (Murals, sculptures, pavement painting etc.) at Fiddle Park?**



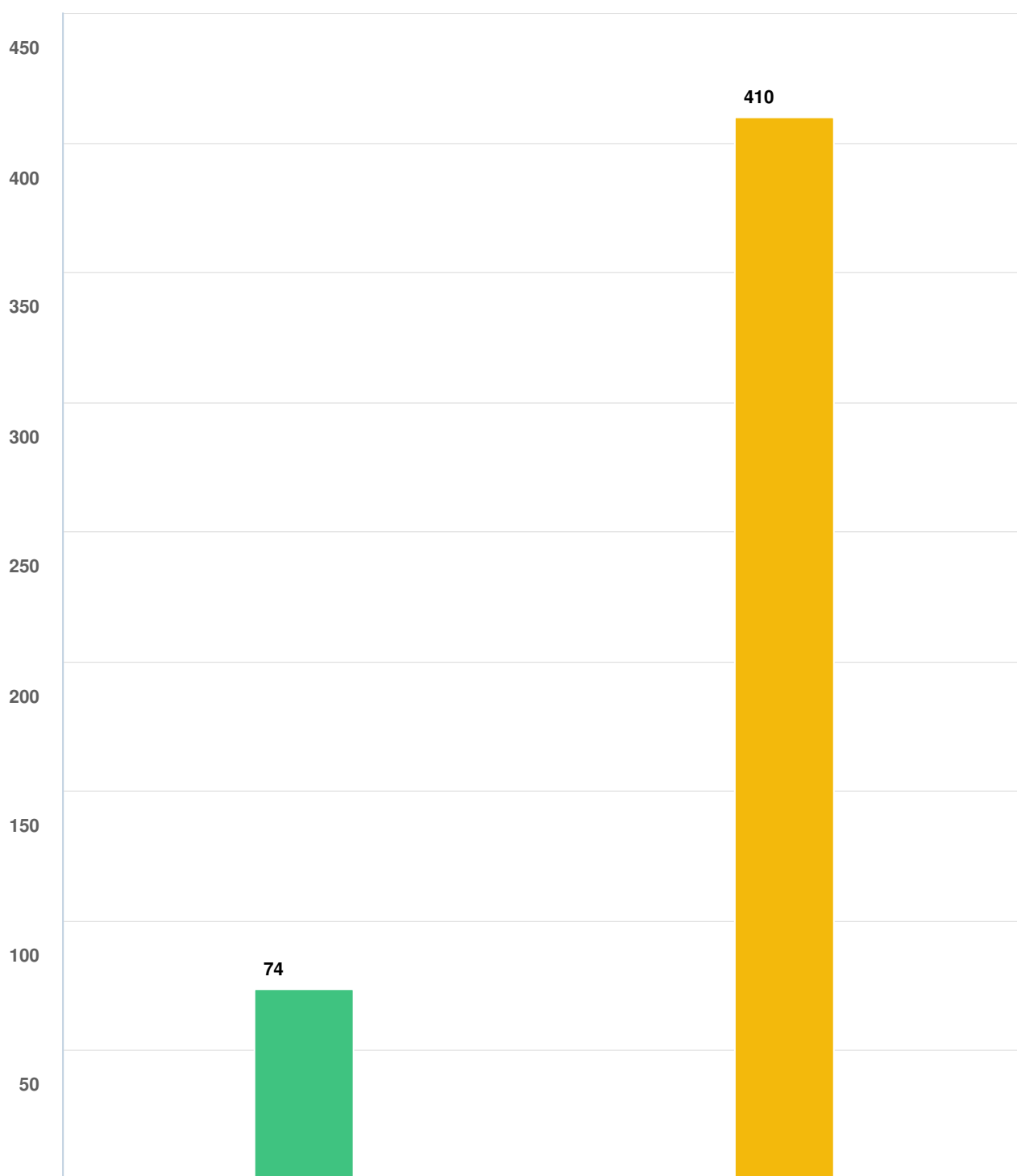
**Question options**

☒ Yes   ☐ No   ☐ Don't care   ☐ Other (please specify)

*Mandatory Question (481 response(s))*

*Question type: Radio Button Question*

### Would you like to be part of the direct focus group / meetings for this project?



#### Question options

☒ Yes ☐ No

*Mandatory Question (481 response(s))*

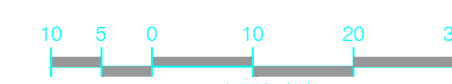
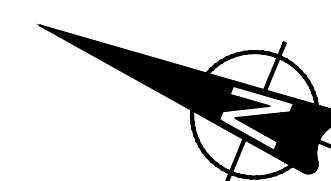
*Question type: Checkbox Question*





# FIDDLE PARK, SHELBURNE

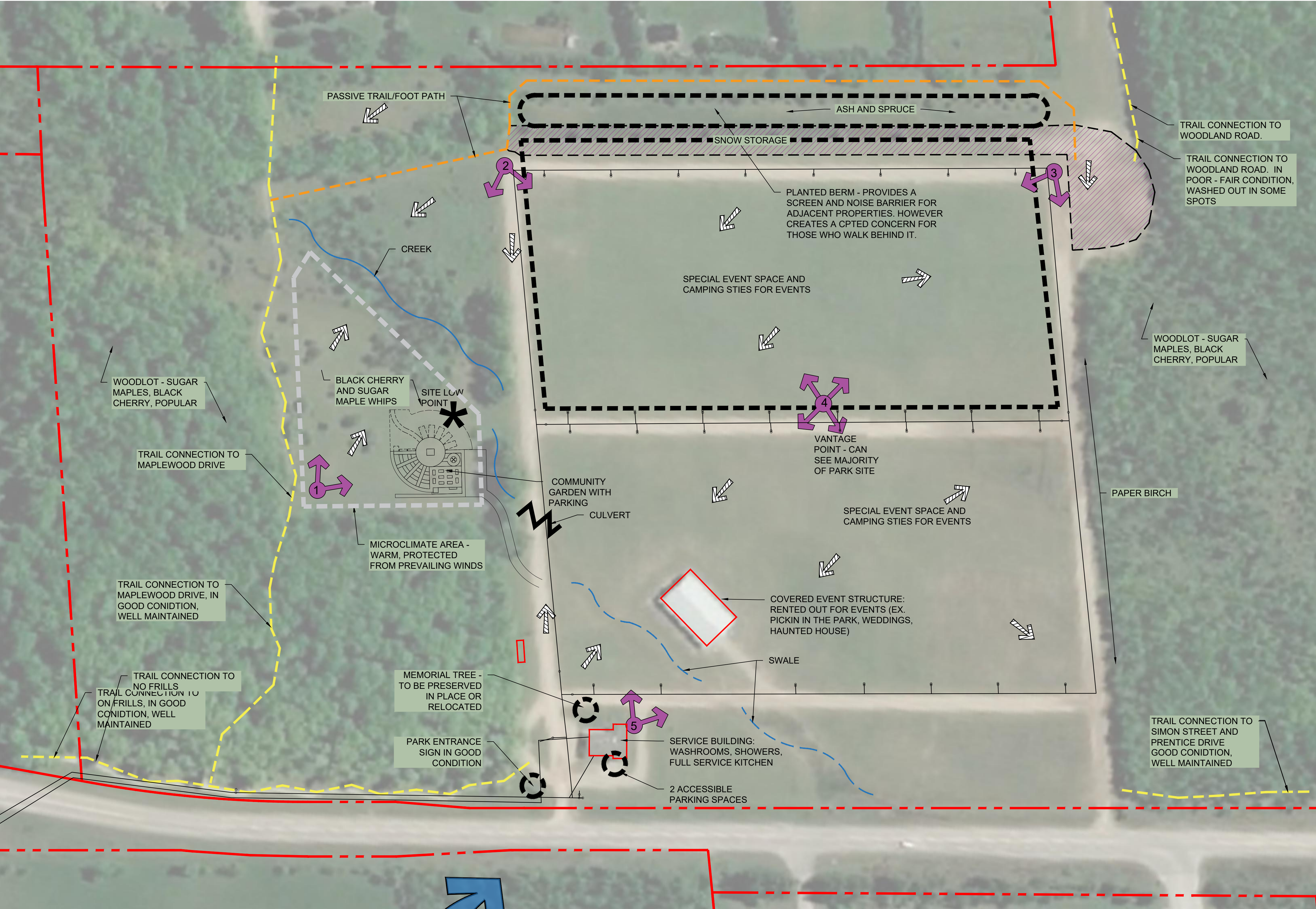
## EXISTING CONDITIONS



August 12, 2021 | Project No.: 15017.219







LEGEND

VIEW POINTS

SLOPE ARROWS

SITE FEATURES

TRAILS - MAINTAINED



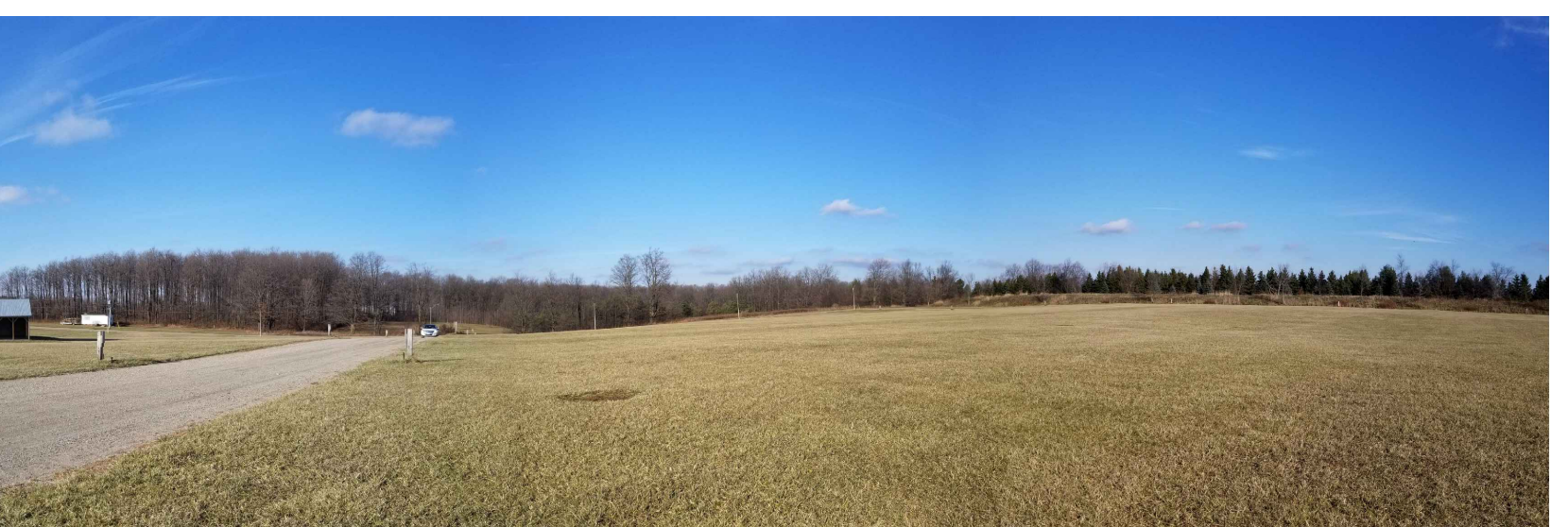
VIEW POINT #1



VIEW POINT #2



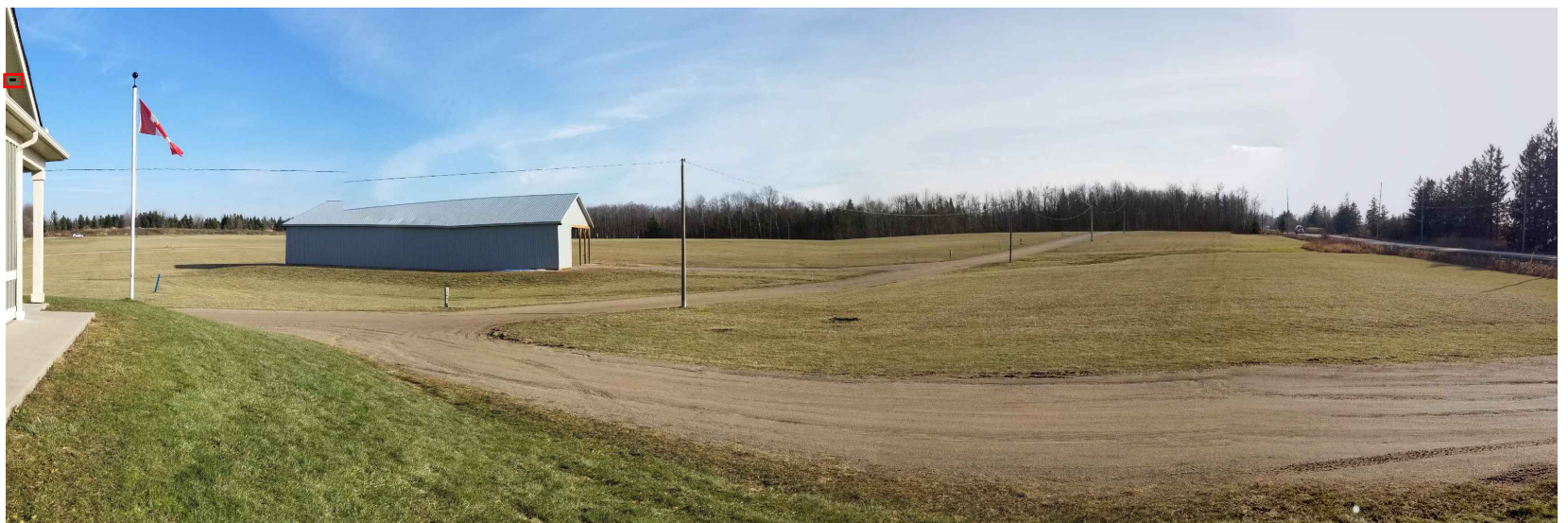
VIEW POINT #3



VIEW POINT #4 A

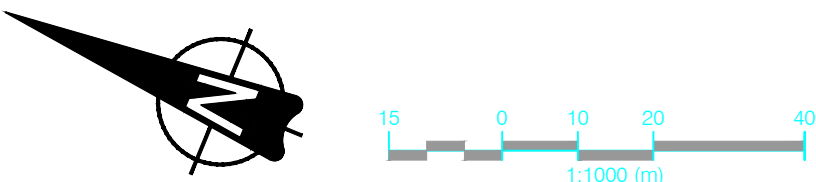


VIEW POINT #4 B



VIEW POINT #5

FIDDLE PARK, SHELBURNE  
SITE INVENTORY/ANALYSIS







NATURE THEMED PLAY



DOG PARK



BMX / MOUNTAIN BIKE TRACKS



MULTI-USE SPORTS COURTS



ADULT FITNESS



NATURALIZATION



PLAYGROUNDS



CLIMBING



## FIDDLE PARK, SHELBURNE PRECEDENT IMAGES





GREEN INFRASTRUCTURE - BIOSWALES



COMMUNITY GARDEN



LAYERED SEATING - OUTDOOR CLASSROOMS



TRAILS



OUTDOOR ICE RINK



SKATING TRAILS



TOBOGGAN HILL



SNOWSHOEING

FIDDLE PARK, SHELBURNE  
PRECEDENT IMAGES