

# Shelburne Economic Development



## FYI

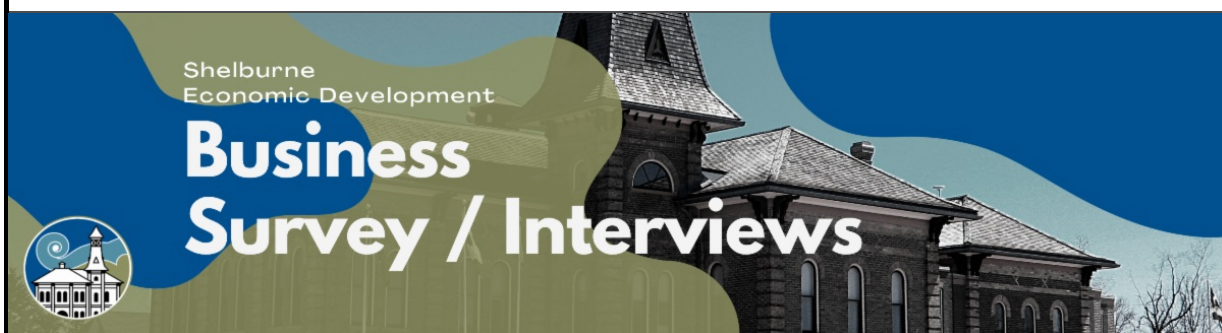
### Business News Updates



#### Fridays in the Park - Event Survey

We need your input! Your answers will help improve our events and create a renewed vision for Jack Downing Park as the 'Community's Living Room'.

[Take The Survey](#)



#### Book your business interview today!

In-person business interviews take approximately 1 hour and are easily scheduled by clicking the 'Book My Meeting' button below. The information collected will help identify local challenges and opportunities, track trends in the business community, and support the development of Economic Development priorities.

[Register](#)

## Upcoming Events & Funding Opportunities

### Immigrant Workforce Survey

Guelph-Wellington-Dufferin  
July 15- September 13, 2024

As an immigrant whether you are navigating the job market or thriving in your career, your experiences matter. Help us develop better programming for immigrants. Take the survey today!

Questions? Contact  
info@workforceplanningboard.com

[HTTPS://WWW.SURVEYMONKEY.COM/R/IMMIGRANTWORKFORCE](https://www.surveymonkey.com/r/immigrantworkforce)



### Immigrant Workforce Survey

Workforce Planning Board of Waterloo, Wellington, and Dufferin in partnership with GW - Immigration Partnership, invites all Immigrants living in the Guelph, Wellington, and Dufferin regions to share their insights to help us develop better programming for the Immigrants.

Whether navigating the job market or thriving in your career, your experiences matter!

We want to hear from you! Take the survey today by clicking the button below!

Take the  
Survey



2024 WORKSHOP SERIES

The Orangeville & Area SBEC presents:

### AI SECRETS FOR BUSINESS SUCCESS

This informative session will provide insight into how AI can benefit your small business. Participants will learn about the different platforms available and use the AI chatbot to create tailored marketing messages.



DATE

Wednesday, September 18



TIME

9 - 10:30 a.m.



REGISTER  
[ORANGEVILLEBUSINESS.CA](https://orangevillebusiness.ca)

### AI Secrets for Your Business

During this informative session, business owner and podcast host Katharine Loucaidou will discuss how AI can benefit your small business. Participants will learn about the platforms available, the range of applications, and how to leverage AI for enhanced productivity. Participants will receive step-by-step instructions and the opportunity to use an AI chatbot to create marketing messages for their business.

More Info



Tourism Growth Program

The Tourism Growth Program

Platinum Sponsor: HILL 'N DALE LANDSCAPING  
Gold Sponsor: MANSFIELD SKI CLUB  
Sponsor of: MULMUR DUFFERIN BOARD OF TRADE

## ACCELERATE YOUR BUSINESS WITH DONALD COOPER

donaldcooper.com

SEPT 27TH 2024 8:30 AM  
MANSFIELD SKI CLUB  
628213 15TH SIDEROAD MULMUR, ON

ONLY \$99  
Limited tickets available

\*Experience shows that when two or more people attend from a business, the results are dramatically improved\*\*  
All proceeds go towards the North Dufferin Community Centre (Honeywood Arena) Renovation fund

Accelerate Your Business

Management and marketing workshop

provides \$108 million over 3 years (2023-2024 – 2025-2026) to support communities, small and incorporated medium-sized businesses and not-for-profit organizations, operating in the tourism industry, in developing local tourism products and experiences.

More information can be found by clicking the button below.

More Info

with Donald Cooper.

You will learn:

1. Create compelling value that will clearly differentiate your business, increase sales and grow your bottom line.
2. Advertise and promote on a limited budget + More!

More information can be found by clicking the button below.

More Info

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## Art Exhibit

Southern Ontario Visual Artists (SOVA)  
Exhibit Dates: August 6 - August 23, 2024  
Time: Weekdays 8:30 AM - 4:30 PM  
(Closed 12:00 PM - 1:00 PM daily)

Location: 2nd Floor, Town Hall  
203 Main Street East, Shelburne

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Town of Shelburne Economic Development  
519-215-2852  
203 Main Street East  
Shelburne, Ontario L9V3K7  
[ed@shelburne.ca](mailto:ed@shelburne.ca) or click the link below

[Email: Questions or Information](#)

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