

SHELBURNE

ECONOMIC DEVELOPMENT

Quarterly E-Newsletter for Everything Economic Development

UPCOMING EVENTS

Dufferin County Museum Terry Fox: Running to the Heart of Canada
Headwaters Taste of Maple
Easter Egg Hunt
LP Productions - Lion King Jr.
Tipling Stage Company - Gaslight
Economic Development Committee Breakfast
EDC Golf Tournament

IN THE SPOTLIGHT

Carol Maitland
EDC Marketing Coordinator

NEW BUSINESSES

Paterson's Antique and Consignment
H and H Tax Management
Sharla's Main Street Cafe

BUILDING BLOCKS

Business Resources and
Events

WHAT'S UP SHELBURNE

Current EDC News

8K AND GROWING

Shelburne has experienced exceptional growth over the last 5 years, we are the fastest growing community in Ontario – 2016 Census. A recent article by the Globe and Mail 'Spillover: when the city comes to the country' explores the effect the Toronto housing market is having on surrounding municipalities, specifically Shelburne. The article references a 2013 study which states 'there is five times as much growth on the edges of urban centre's like Toronto. One of the study's authors, Queen's University professor David Gordon, referred to this phenomenon as the "suburban tidal wave". This phenomenon is seen in Shelburne, where the growth average is 39%, which has surpassed both the Ontario (4.6%) and Canadian growth averages (5.0%) for the past 5 years, ranking Shelburne 2nd in Canadian town growth rankings. Shelburne's proximity to urban centre's and house prices aren't the only reason for its growth, many people are choosing Shelburne, for its small urban feel and wide open spaces, where the 'change of pace' has afforded many residents with a better standard of living. One resident Andrew James, spoke about his divine experience, when first entering the Town limits. For Andrew, his wife and 3 young children, moving to Shelburne has been transformational. Residents like Noni Thomas have made a new home for their families. She teaches music to local residents and although her husband has a long commute from Shelburne to a job in the City they have no regrets. "The future of Shelburne looks bright" states Chief Administrative Office John Telfer. "Our population could climb to 12,000 or even 14,000 in the coming years and that growth will bring with it many of the amenities that our residents are looking for".



Greenbrook Village, Shelburne ON



IN THE SPOTLIGHT

Carol Maitland

New Economic Development Coordinator



The Town of Shelburne, welcomes Carol Maitland as the new Economic Development Marketing Coordinator. Ms. Maitland has lived in Dufferin County for over 20 years and comes to Shelburne with a well-rounded list of achievements. She has a background in business administration and marketing. Prior to joining the Town of Shelburne, Carol was responsible for the brand management and marketing for an assisted living line-up (Bios Living) and she acted as a key spokesperson and fundraiser for CONTACT Community Services, a local charity. She is a published author, having co-authored a paper for Deep Vein Magazine. Carol is looking forward to engaging the Town in more social media communications, facilitating initiatives and relationships with the BIA, local businesses, the Town Council, and Shelburne's EDC. Over the next few years, Carol will be mentored in the Economic Development role from the current CAO/Clerk John Telfer. Presently she is interviewing local business owners in attempt to better understand the community assets, gauge the climate of the present and future business environment, and expand the dialogue between all stakeholders. If you are a business owner and are interested in participating in the interviews, please contact Carol at: (519) 925-2600 Ext 239.

During her free time, you can find Carol spending time with her partner Graeme, their 2 cats Bob & Marley, hiking the local trails and gardening.

EVENTS

Dufferin County Museum

Terry Fox: Running to the Heart of Canada
 March 7 - May 27

Headwaters Taste of Maple

March 9 - April 08

Easter Egg Hunt

April 16

Lp Productions - The Lion King Jr.

April 22, 23, 29, 30

Tipling Stage Company - Gaslight

March 31 - April 8

2017 Shelburne EDC Breakfast

April 19

EDC Golf Tournament

May 25

HOT TOPICS

Go Transit?

Upon moving to this captivating town last year, I was shocked to realize that there was no transportation system in place, especially considering the growth statics. I can speak of my own experience, and possibly of others who commute 5 hours each day to and from, downtown Toronto. The roads are extremely busy and can be very hectic and by the time you arrive at Orangeville, not to mention Brampton, you're exhausted. Which leads me to ask what do residents who have no transportation do?

Extending the GO bus or creating a bus system in Shelburne would take the stress from our commute especially on our busy highway's. Implementing the GO to extend to Shelburne would not only help the commuters but also students and seniors who routinely need to travel between Shelburne, Orangeville, Caledon, or Brampton.

I live in a beautiful home and would not sell it for anything, however the new residents desperately need transportation for our town.

Winsome Barrows



Welcome

NEW BUSINESSES

Sharla's Main Street Cafe

H and H Tax Management

Paterson's Antique and Consignment

Healthy Cravings Holistic Kitchen

BUILDING BLOCKS

Business Resources

April 11

Starting a Small Business Seminar

Learn what is involved in starting a small business, and the importance of successful business planning.

9 a.m. – Noon | \$20 Contact North, 167 Centre Street Entrance E, Mel Lloyd Centre, Shelburne

April 19/17

Inbound & Outbound Marketing Dufferin Women in Business

3 guest speakers: Victoria Johanson, Tammy Schneider and Teena Avery discuss inbound and outbound marketing.

11:30 a.m. - 1:00 p.m. | \$22 members
 \$26 non-members, Black Wolf Smokehouse, 139 Broadway Orangeville

April 26

Starting an Online Business

E-business expert, Bryan Coles of noBul Media will provide the key information and instruction you need to start an Internet based company

