

# Shelburne Economic Development



**FYI**



## Business News Updates

### #SupportTheBurne Initiative



#### 2025 #SupportTheBurne Initiative – Applications Now Open

Shelburne Economic Development is pleased to relaunch the #SupportTheBurne shop local initiative, recognized with the 2020 Economic Development of Canada Marketing Award.

Eligible businesses registered with the Town of Shelburne can apply for free marketing support, including ad creation and promotion across:

- Town of Shelburne's Facebook and Instagram
- Electronic billboards

Application Deadline: 4:00 PM, November 7, 2025

Participation is simple—click “Yes” below to confirm your interest.

**Will you be participating in the 2025 #SupportTheBurne Initiative?**

Yes, I want to participate!

No, I do not want free marketing support

## Commercial Façade Improvement Grant Program



**Get up to \$13,500 to enhance your building's appearance!**

**What's Covered:**

- Exterior lighting & decorative details
- Exterior Professional painting & signage
- Patio installations
- Design services

**Benefits:**

- Attract more customers
- Increase property value
- Support downtown revitalization

**Requirements:**

- Downtown BIA location
- Heritage-appropriate design
- Complete by December 31, 2025

*Grant funding is subject to availability, and the program may close without notice once funds are depleted. For more information, visit our website.*

[More Info](#)

**Tariff Resources for Local Businesses**



The Town of Shelburne Economic Development Department is dedicated to offering comprehensive resources and unwavering support for our local businesses as they navigate the complexities of this evolving situation. We are committed to empowering our business community with the tools and information needed to adapt and thrive in these challenging times.

[Visit our Website](#)

SMALL BUSINESS  
**IN THE SPOTLIGHT**  
Lighthouse Counselling & Supportive Services



## Lighthouse Counselling & Support Services Celebrating One Year of Healing and Hope in Shelburne

At **Lighthouse Counselling & Support Services**, our mission is to empower individuals on their journey toward mental wellness and healing by providing compassionate, evidence-based therapy. Founded in 2021 by Sarah Kaulback, a social worker with more than 20 years of experience, Lighthouse was created to bring trauma-informed care to Shelburne and the wider Dufferin County.

Lighthouse has become a safe and welcoming space for individuals of all ages. Our therapists use trauma-informed approaches, including EMDR, to help clients build resilience, rediscover personal strengths, and foster emotional well-being in a non-judgmental environment. As an approved provider through the Victim Quick Response Program+, Lighthouse supports survivors of crime and trauma who need specialized care.

Our core values of empathy, integrity, empowerment, and compassion guide us in providing culturally sensitive care for adults, youth, and children. Looking ahead, Lighthouse is committed to expanding access, reducing barriers, and offering new community programs, such as upcoming youth vaping awareness workshops.

This October, Lighthouse will celebrate its one-year anniversary with a Community **Open House and Ribbon Cutting on Saturday, October 25, from 11:00 AM to 1:00 PM**, with

the ribbon cutting taking place at noon. It will be a time to reflect on the journey so far and share the vision for the future.

We look forward to continuing to walk alongside our community for many more years to come.

## Business Supports



### BDC Small Business Week October 19-25 2025

BDC Small Business Week is an annual event that the Business Development Bank of Canada (BDC) has organized for more than 45 years to celebrate entrepreneurship. Join BDC for the 2025 edition to help prepare your business for this new era of transformation.

[Discover Events](#)



### Small Business Big Impact Awards

This year, to celebrate Meridian's 5th annual Small Business Big Impact awards, we plan to reward more businesses than ever with 15 awards of \$10,000 and a \$50,000 Ontario Votes award. Nominate Ontario businesses making a meaningful difference – you can even nominate your own!

[Nominate Now](#)



### Growing Your Workforce Conference

An annual event organized by the Workforce Boards of Ontario. Each year, the conference is hosted by a different workforce development



### Dufferin County Trade and Tariff challenges Survey

Calling all Dufferin businesses in agriculture, manufacturing, construction, or retail! Share your thoughts, challenges, and concerns

board. This year, the conference will be hosted by the [Workforce Planning Board of Waterloo Wellington Dufferin](#) and will take place November 20.

[More Info](#)

around doing business in Dufferin County by completing Dufferin County's *Local Data: Powered by You Survey*, developed in partnership with KPMG.

[More Info](#)

## CANADA



### Share your views: Consulting Canadians on the operation of the Canada-United States-Mexico Agreement (CUSMA)

The Government of Canada is initiating a second phase of public consultations. To that end, the Government of Canada is seeking your views and experiences on key areas of CUSMA that are working well and on potential areas for improvement.

[More Info](#)

## Team Dufferin

A series by Dufferin County Economic Development



### Land Use Planning for Agricultural Prosperity

Wayne Caldwell

Ph.D., RPP, FCP, Professor Emeritus in Rural Planning at the University of Guelph

### Land Use Planning for Agricultural Prosperity

Join Dufferin County for the fourth Team Dufferin: A Series by Economic Development session!

This presentation will explore how thoughtful land use planning can support agricultural prosperity in Dufferin County.

October 29, 2025 | 2:00 - 4:00 PM

[Register Online](#)

## WELCOME New Businesses



[Curry Mantra](#)  
[Lesson Up](#)  
[Marok Auto Services Ltd.](#)

Town of Shelburne Economic Development  
519-215-2852  
203 Main Street East  
Shelburne, Ontario L9V3K7  
[ed@shelburne.ca](mailto:ed@shelburne.ca) or click the link below

[Email: Questions or Information](#)

See what's happening on our social sites:



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