



*A People Place, A Change of Pace*  
**SHELBURNE**  
ONTARIO, CANADA

## EDC FYI

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### Business News Update

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#### **Coming soon:** **Commercial COVID compliance blitz**

As part of the provincial government's education campaign for the reopening of small businesses, an inspection team will be in Shelburne **February 25-28**.

To ensure businesses are helping prevent the spread of COVID-19 in the workplace, provincial offences officers will be visiting area businesses, with a focus on commercial businesses that were closed during the provincial shutdown. The provincial offences officers, health inspectors and by-law officers will be carrying out inspections for four days.

**Businesses visited will include food establishments, stores, gyms and personal care services, among others.**

The full suite of government educational supports available includes:

- **Free webinars on how to operate a business safely**, and comply with health and safety requirements, during COVID-19.
- **A free 30-minute online course on infection prevention and control** provided by the Public Services Health and Safety Association.

Provincial Employment Standards Call Centre ([webes@ontario.ca](mailto:webes@ontario.ca)) and Occupational Health and Safety Contact Centre ([webohs@ontario.ca](mailto:webohs@ontario.ca)) to answer small business health and safety questions.

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## 2020 PPE Reimbursement Application

[Central Counties Tourism](#) is supporting local businesses by offsetting some of those costs associated with the purchase of Personal Protective Equipment (PPE) by offering to pay 50% of your expenses up to a maximum of \$1,000 (\$2,000 total expense).

**APPLY**

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## Ontario's Main Street Relief Grant: PPE support

The Ontario Government is helping small businesses with the unexpected costs of Personal Protection Equipment.

### **Eligibility**

To be eligible, your business must have 2 to 19 employees and be in one of the following sectors:

- Retail
- Accommodation and food services
- Repair and maintenance
- Personal and laundry services
- Gyms and yoga studios
- Arts, entertainment and recreation

### **What you'll get**

Eligible small businesses will get one-time grants of up to \$1,000

**For Info & to Apply**

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## Ontario's Small Business Support Grant

Applications are now being accepted for the new Ontario Small Business Support Grant. This provincial grant will help small businesses that are required to close or significantly restrict services under the new Provincewide Shutdown effective December 26, 2020

### Eligibility

To receive the grant, a small business must:

- Be required to close or restrict services subject to the Provincewide Shutdown effective 12:01 a.m. on December 26, 2020
- Have fewer than 100 employees at the enterprise level
- Have experienced a minimum of 20 per cent revenue decline comparing April 2020 to April 2019 revenues (or alternate time periods for businesses that were not in operation in April 2019).

**For Info & to Apply**



## Property tax and energy cost rebates

Businesses that were required to shut down or significantly restrict services due to provincial public health measures ([modified Stage 2 restrictions](#) or, going forward, in [areas categorized as control, Lockdown or Provincewide Shutdown](#)). This provincial application-based grant provides a rebate to eligible businesses in respect of property taxes and energy bills.

**For Info and to Apply**

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# Business Supports

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## #SupportTheBurne Program

### Get FREE Marketing

Sign up for this award winning program! (Winner of the 2021 Economic Development Association of Canada (EDAC) - Marketing Canada Awards / social media

The Town's will promote your businesses on the Town Billboards, Radio, and social media. Open to all Registered businesses, in shelburne... including past participants. To sign up email EDC by clicking 'CONTACT EDC'

The Town of Shelburne's Economic Development Committee continues to support local businesses virtually. We encourage you to reach out to Economic Development by phone or email to schedule an appointment.

**Contact EDC**

An advertisement for 'Free Business Listing' by Dufferin Board of Trade (DBOT). The background is a close-up of a white computer mouse on a light-colored surface. The text 'Free Business Listing' is written in a mix of black and red fonts. Below it, it says 'Free online directory listing at dufferinbot.ca' and 'Largest online business Directory in the County'. Further down, it says 'Maximize your SEO'. At the bottom, the Dufferin Board of Trade logo is shown, along with the hashtags #ThinkLocal and #ThinkDufferin.

**Free Business Listing**

Free online directory listing at  
[dufferinbot.ca](http://dufferinbot.ca)

Largest online business Directory  
in the County

Maximize your SEO

**Dufferin**  
BOARD of TRADE #ThinkLocal #ThinkDufferin

**Free Business Listing  
DBOT**

The logo for 'green monkey creative'. The word 'green' is in a light grey font. 'monkey' is in a bold green font with a small monkey face icon inside the letter 'o'. 'creative' is in a light grey font.

green  
**monkey**  
creative

**Build a Better Website -  
Hosted by Orangeville  
and Area SBEC**

With so much information available in today's digital world, your website needs to be informative, visually appealing, and easy to navigate. Without

Thanks to a Community Collaboration Grant from Innovation Guelph, the Dufferin Board of Trade is now able to offer a basic directory listing for FREE to all businesses in Dufferin County!

Visit [Dufferin Board of Trade](#) and click "Join Today" on the top right side of the page. Select "Directory Listing Only (Free)" as your Membership Option.

this functionality, you are at risk of losing customers to your competitors. **Green Monkey Creative** will discuss these key elements and other tips and tricks to help you build the best website for your business. This webinar is suitable for business owners who are starting from scratch or looking for an update.

[Register](#)



Dufferin County is hosting a FREE virtual International Women's Day event on Monday March 8<sup>th</sup> from 8:00 – 9:00 pm.

The event will feature Dr. Tina Montreuil, who will present and hold an open conversation about "Optimizing Women's Well-being During a Pandemic"

[Register](#)

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[Town of Shelburne](#)

See what's happening on our social sites:

