

# SHELburne

ECONOMIC DEVELOPMENT

## Quarterly E-Newsletter for Everything Economic Development

### UPCOMING EVENTS

Shelburne Farmers Market  
Pickin In The Park  
Heritage Music Festival (Fiddle Fest)  
Dufferin Board of Trade Golf Tournament  
Shelburne Fall Fair  
Culture Days

### IN THE SPOTLIGHT

Andrew & Diana Lewis  
Entrepreneurs - Giant Tiger

### NEW BUSINESSES

Healthy Cravings Holistic Kitchen  
Shelburne Family Chiropractic  
Spring Studio  
Shelburne Animal Hospital  
The Mortgage Centre  
JF Designs  
Spa-Cific- You  
Renaissance Respiratory Home Care  
services Inc.

### BUILDING BLOCKS

Business Resources and  
Events

## WHAT'S UP SHELburne

Current EDC News

### *John Telfer Town of Shelburne CAO/Town Clerk Retiring*

*Long-time CAO/Clerk, John Telfer will be retiring after 14 years of service with the Town of Shelburne. I had the opportunity to speak with him and reflect on his time working with the Town.*

**Q: Why are you retiring?**

J: My mind and body are tired... I wanted to leave on my own terms when the time was right, and I want to explore my other interest. I feel that the Town is well positioned with a capable staff and is prepared to take on the next level.

**Q: What are your future plans?**

J: Build a winterized cottage in Muskoka, rest and relax on a dock.

**Q: What do you believe Shelburne's future will look like?**

J: The 5-year window is projected to have 600 – 700 new homes with 2 power centres and the 10-year window an additional 1000 homes. The population of Shelburne has reached the crucial point which will trigger an increase in industrial opportunities and franchisees will look at Shelburne as a serious contender for commercial development, which will result in a jubilant tax base.

**Q: What do you feel is your legacy?**

J: One of my proudest achievements would be the Mel Lloyd centre, which was a black hole at the time. A combined effort with the Mayor and County allowed us to save and re-purpose the facility. Today, the Mel Lloyd centre is a one-stop-shop for a variety of health and social services used regularly by the community.



John Telfer CAO /Town Clerk - Town of Shelburne

# IN THE SPOTLIGHT

## Andrew & Diana Lewis

Entrepreneurs - Giant Tiger



Giant Tiger (GT) located on First Avenue is a busy place, it is the Town of Shelburne's one-stop-shop to buy clothing, household items and groceries, it has also served as a local landmark for the Town for over 30 years. GT boutique, as it is affectionately called, is owned by Andrew and Diana Lewis. The Lewis's have owned the store for over 13 years and they have transformed the store from its humble beginnings to the 11,000 ft<sup>2</sup> store it is today.

Andrew Lewis grew-up in Shelburne from the age of 13 before leaving for his post-secondary education. It was serendipity that drew Andrew back to Shelburne, and to subsequently apply to a manager training program with K-mart. He worked with K-Mart as an assistant manager and manager at various locations throughout Ontario for 4.5-years, before moving to Peoples Department stores where he managed 5 stores during his 10 years, and later BiWay stores for 4 years. In 1998, his hard work and years of managerial experience paid-off, when he was presented with an opportunity to work, as part of the management, with the Shelburne Giant Tiger. As part of a succession plan with the previous franchise owner, Andrew and Diana took over franchise ownership of the Shelburne Giant Tiger in 2004. Today, the Shelburne Giant Tiger has a staff of 23, Andrew and his wife credit the success of their business to the people of Shelburne and their associates. They have made a point to be ambassadors for the community offering their support to various organizations, and they take pride in their ability to pay-it-forward by offering associates rewarding careers and the opportunity to grow professionally in the hopes that if they chose, they can also become a franchise owner.

### EVENTS

#### Shelburne Farmers' Market

3:00 pm – 7:00 pm  
May 25 – October 5

#### Pickin In The Park

July 27 - July 30

#### Heritage Music Festival (Fiddle Fest)

August 9 – 13

#### Dufferin Board of Trade Golf Tournament

August 24 | 11:00 am - 7:30 pm

#### Shelburne Fall Fair

Celebrating 150 YEARS - Pioneer Days to Modern Ways  
September 15 – 17

#### Culture Days

September 29 – 30

### HOT TOPICS

#### Highway bypass?

##### Neil & Jacqueline Pritchard

The Canadian Bath Bomb Company



**Neil:** It's not a simple YES or No answer. There are facts that must be considered. On one hand, we get a lot of cottage traffic through the Town centre and we should ask ourselves how much business will the Town centre lose if traffic can bypass it? The other consideration, the volume of traffic in the Town centre is problematic, and creates havoc for the pedestrians.

**Jacqueline:** The people who stop in Town are mainly the locals who know where the parking is located. The drive through traffic, want to get to their destination with minimal delays and most drive through Town without stopping. In many ways, the bypass could make the town centre more accessible, because you won't have to contend with the traffic.

### Welcome NEW BUSINESSES

Healthy Cravings Holistic Kitchen  
Shelburne Family Chiropractic  
Spring Studio  
Shelburne Animal Hospital  
The Mortgage Centre  
JF Designs  
Spa-Cific- You  
Renaissance Respiratory Home Care services Inc.

### BUILDING BLOCKS

Business Resources

July & August

#### PARO | Business Workshops

Online learning with personalized support in your community.

PARO Centre for Women's Enterprise seeks to empower women within their communities, strengthen small business and promote community economic development (CED) through integrated and women-centered program delivery. PARO workshops are open to both men and women.

Weekly, Wednesday workshops at Contact North web conferencing services.

September 21 & 27

#### Starting a Small Business Seminar

Learn what is involved in starting a small business, and the importance of successful business planning.