

# SHELBURNE

ECONOMIC DEVELOPMENT

Quarterly E-Newsletter for Everything Economic Development

## UPCOMING EVENTS

Starting a Small Business for  
Newcomers

Shelburne Fall Fair

Nashville Cowboy Legends

Dufferin Farm Tour

Bruce Trail Day

## IN THE SPOTLIGHT

Interview with:

Shelburne Tim Hortons

## NEW BUSINESSES

Blavish Hair and Beauty Supply

## BUILDING BLOCKS

Business Resources & Events

Final Community Improvement  
Workshop



## WHAT'S UP SHELBURNE

Current EDC News

### Business Retention and Expansion Survey

The Business Retention and Expansion (BR&E) model has been in existence since the mid-1980's. At its core, a BR&E initiative is a planning-to-action process, it provides a tool that can be used by communities to survey local businesses, analyze the strengths and weaknesses of the business environment, and set priorities for action that will help keep local businesses thriving and growing.

Since 2017, Canadian small businesses have employed 8.3 million individuals in Canada, or 69.7 percent of the total private labour force, which make small business the heart of the Canadian economy.

Shelburne, Orangeville, and Dufferin County Economic Development teams are working together to survey the Professional, Scientific and Technical Services (PST) sector within our respective communities. In Shelburne, this sector is represented by over 16 businesses with services that range from (Legal, Accounting, Design and Advertising).

The goal of the BR&E process is to ensure our communities thrive and that we pay attention to those business in town and encourage expansion locally. The BR&E is scheduled to be completed October 6, 2019, if you would like to participate in the survey you can complete it [online](#) or contact [edc@shelburne.ca](mailto:edc@shelburne.ca)





# IN THE SPOTLIGHT

## Radio Station



### HOT TOPICS *Policing in Shelburne*

The Town of Shelburne Council received a costing from the Ontario Provincial Police (OPP) on January 14, 2019. The Town has 6 months to respond to the OPP by July 14, 2019. The Town has hired a consultant, to study, analyze and compare policing services and costs between the Shelburne Police Service (SPS) and the Ontario Provincial Police (OPP). The analysis of the OPP costing proposal is to include

comparing the operating and capital costs of the Shelburne Police Services.

### EVENTS

Shelburne CIP | May 24

Movie Premier The Social Shift  
May 24

Jimmy's Old Time Radio Show  
June 19

Shelburne EDC Golf Tournament  
June 6

2019 Shelburne Street Festival  
June 19



### Key Dates



**Policing Survey Closes -  
May 31, 2019**

**HAVE YOUR SAY...  
TAKE THE SURVEY**



- Consultant's report to Council  
June 03 2019
- Staff report and recommendation  
to Council - June 24 2019
- 6-month deadline to respond to  
the OPP - July 15 2019

### BUILDING BLOCKS

#### *Business Resources*

#### Starting a Small Business

Ideal for all emerging entrepreneurs, this session will cover the requirements and considerations involved with starting a small business in Ontario

**May 27th | 7-9 PM**

Location: 21 Main Street, Grand Valley

#### Dufferin Woman in Business

Networking event Cocktails and Connect 7 | open to women & Men

**June 19, 2019 | 5-7 PM**

Location: Barley Vine Rail Co.  
35 Armstrong Street,  
Orangeville,

SHELBURNE.CA

### Welcome **NEW BUSINESSES**

Blavish Hair & Beauty Supply - Grand opening  
May 25th | 11:00 am