

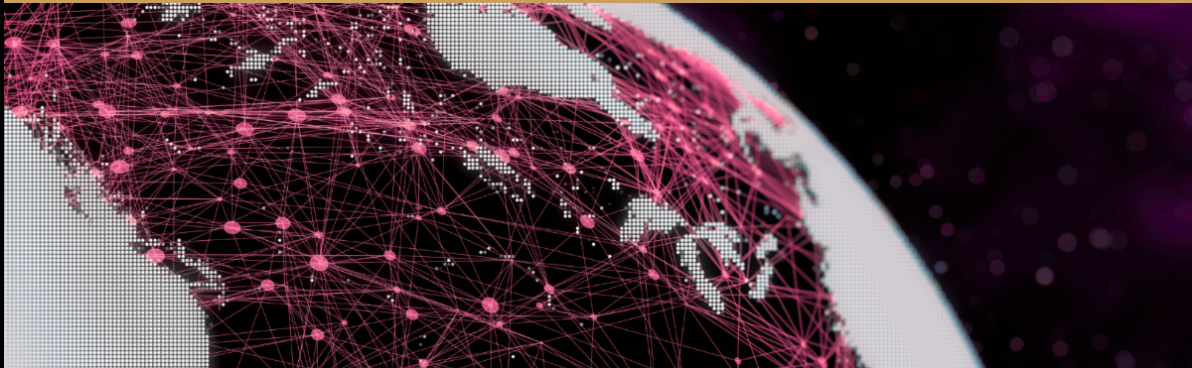
Shelburne Economic Development



FYI

Business News Updates

Tariff Resources for Local Businesses



The Town of Shelburne Economic Development Department is dedicated to offering comprehensive resources and unwavering support for our local businesses as they navigate the complexities of this evolving situation. We are committed to empowering our business community with the tools, and information needed to adapt and thrive in these challenging times.

For up-to-date information visit [Shelburne Business Supports: Tariff Resources for Local Businesses](#)

RBC Podcast: The 10-Minute Take

Macroeconomics for everybody! The 10-Minute Take podcast from RBC Economics will explain (in simple terms) what the latest economic data means and why you should care. It's everything you wanted to know but were too shy to ask — in less than 10 minutes.



[Listen to RBC S3:E3 What we've learned about U.S.-Canada trade so far](#)

2025 Business Workshops

We are excited to offer a series of **free business workshops** to equip you with the latest tools and strategies for success. Topics include AI for small businesses, cybersecurity, digital marketing, and creative hiring and retention strategies. Enjoy expert panels, hands-on activities, and light refreshments. Join us to propel your business forward!

*Seating is limited to 75 participants for each workshop. Reserve your spot today!

Trends to Propel Your Business Forward
Digital Marketing 2025



Learn marketing trends to propel your business forward

Workshop Host:
Emily Baillie



Digital Marketing 2025: Trends to Propel Your Business Forward - **SOLD OUT**

Explore the future of digital marketing in a workshop designed to propel your business forward. Delve into the latest trends and strategies shaping the industry in 2025. Gain valuable insights from industry expert Emily Baillie, participate in interactive discussions, and learn practical techniques to enhance your digital marketing efforts. This workshop will equip you with the knowledge and tools to stay ahead in the evolving digital landscape.

Creative Hiring and Retention Strategies
Winning at Recruitment



Learn creative hiring and retention strategies

Winning at Recruitment: Creative Hiring and Retention Strategies

Join us for an interactive session tailored for small businesses, featuring HR, marketing, and hiring experts. Gain innovative approaches to attract and retain top talent through an expert panel, hands-on activities, and discussions. Learn to craft compelling job postings, enhance your employer brand, and implement effective retention strategies to keep your workforce engaged and motivated.

April 8, 2025

Time: 10:00 AM - 12:00 PM

Location: New Horizons Seniors Club,
167 Centre St, Shelburne (Entrance E)

[Register](#)



A People Place. A Change of Pace
SHELBURNE
ONTARIO, CANADA



The project is funded in part by the Ontario Ministry of Agriculture, Food and Agribusiness, South Georgian Bay Community Futures, and the Town of Shelburne.

SHELBURNE ECONOMIC DEVELOPMENT

ACTION PLAN SURVEY

Shelburne Economic Development is crafting a 5-year Action Plan to guide our community's growth and prosperity. We seek input from everyone who works or lives in Shelburne. The Action Plan survey will gather insights on local economic conditions, identify opportunities, and prioritize future actions. Your involvement will shape strategies that drive Shelburne's economic development.

[Take the Survey](#)

SHELBURNE, DUFFERIN & AREA

JOB FAIR EMPLOYERS WANTED

Centre Dufferin Recreation Complex (CDRC)
200 Fiddle Park Lane, Shelburne ON

APRIL 24 | 1:00- 5:30PM



A Fresh Place, A Change of Pace
SHELBURNE
ON



Georgian Career and Employment
Community Services

Employers Wanted...Booth Registration is open!

The Shelburne, Dufferin, and Area Job Fair is crafted to boost your business visibility and connect you with promising talent. This event provides a unique platform for employers in Dufferin County and neighboring areas to engage with skilled professionals, newcomers, students, and those exploring new career opportunities.

Don't miss this chance to elevate your business and secure the best talent for your team.

[Register Your Business!](#)

SMALL BUSINESS

IN THE SPOTLIGHT

Titan Tread & Train

Upcoming Events

Team Dufferin 
A series by Dufferin County Economic Development



What Trump Means
Economic Development, Canada and the 47th President of the USA

Wednesday March 5th, 2025
2:00 p.m. - 4:00 p.m.
Edelbrock Centre, Orangeville & Virtual

Brock Dickinson
Director, University of Waterloo's Economic Development Program & Vice Chair, Board of Directors Invest Ontario

Date: March 5, 2025
Time: 2:00 PM - 4:00 PM
Location: Edelbrock Centre, 30 Centre Street, Orangeville (Dufferin Room). Format: Hybrid (In-person & Online)

[More Information](#)

Connect - Promote - **ADVOCATE** - Save



www.dufferinbot.ca

Complete our Annual 2025 Business Survey 

YOUR VOICE MATTERS!

If you're a decision-maker for a business or nonprofit in Dufferin County, DBOT wants to hear from you!

[Take the Survey](#)

SUPPORT FOR YOUR SMALL BUSINESS 

The Starter Company Plus program provides advice, resources, and opportunities to apply for funding to help you start, expand, or purchase a small business.



Apply by: March 28, 2025
Learn more and apply: Orangeville.ca/StarterCompany

[Visit the Website](#)

BE YOUR OWN BOSS THIS SUMMER 

Through the Summer Company program, eligible students can receive training and mentoring, plus a grant up to \$3,000 to start a business.

Learn more and apply: Orangeville.ca/SummerCompany

Apply by: May 16, 2025



Summer Company

[Visit the Website](#)



NEW BUSINESSES 

New Orleans Pizza

Town of Shelburne Economic Development
519-215-2852
203 Main Street East
Shelburne, Ontario L9V3K7
ed@shelburne.ca or click the link below

[Email: Questions or Information](#)

See what's happening on our social sites:



Town of Shelburne | 203 Main Street East | Shelburne , ON L9v 3K7 CA

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