



*A People Place, A Change of Pace*  
**SHELBURNE**  
ONTARIO, CANADA

## EDC FYI

### Business News Update



Photo by Tim Mossholder

### Next Step for Ontario Reopening

March 1, 2022 - If public health and health system indicators continue to improve after the February 17, 2022, reopening, Ontario will lift capacity limits in all remaining indoor public settings and lift proof of vaccination requirements for all settings at this time.

Businesses and other settings may choose to continue to require proof of vaccination. Masking requirements will remain in place at this time.

[More Information](#)



## Ontario Enhancing Supports for Black Youth and Entrepreneurs

The Ontario government is investing an additional \$14 million in the Black Youth Action Plan to help youth access employment opportunities and career-building resources. The funding will be used to create a new economic empowerment program that will help community organizations and Black-led businesses create local projects that provide the skills youth need to find jobs in high-growth sectors.

The economic empowerment program includes three new initiatives that will enable community organizations and Black-led employer and business leaders to design programs that help Black youth and young professionals achieve social and economic success by building pathways to jobs:

- The Career Launch initiative will support locally developed programs that help Black children and youth access professional networks and skills development in high opportunity fields
- The Career Advance initiative will connect Black youth and young professionals with training and work placement opportunities in high opportunity industries
- The Sector-Innovation Networks support Black business leaders in high-growth sectors of the economy.





**SHELBURNE EDC BREAKFAST**  
**Wednesday June 1, 2022**  
**Fiddle Park Pavilion**



*A Vision Place, A Future of Poss*



**GSP**  
group

SHAPING GREAT COMMUNITIES



**STAY TUNED**

**Shelburne Annual Economic Development Committee Breakfast**  
**June 1st 2022 | 6:30 AM**

The Town of Shelburne - Economic Development Committee, will be hosting

our annual EDC breakfast on June 1, 2022, outside and under the Fiddle Park Pavilion. The event starts at 6:30 – 8:30a.m.  
STAY TUNED for event details.

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## Local Business Supports

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## The Power of a Niche

### Free Webinar

Wednesday, March 2, 2022 | 12:00 - 1:30 p.m.

In this interactive workshop participants will learn how to uncover their niche markets, how our own life stories can set us apart from competitors and tactics to help ensure that your ideal customers connect and buy from you -- all with a simple shift in your thinking and how you look at your market. At the end of the session participants will have the skills needed to develop a strategic outreach and marketing plan that identifies ideal clients, communicates your benefits, and delivers a marketing message that connects with your customers.

[Register](#)

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## Exploring Small Business Start-up

### Free Webinar

Wednesday, March 16, 2022 | 12:00 - 1:30 p.m.

Are you thinking of launching a new business venture? This webinar will guide participants through the considerations of starting a business, including how to assess your readiness, ways to research and validate your idea, and the key foundations needed for success. The session will include breakout sessions as well as the opportunity to participate in self-skill assessments.

[Register](#)

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# Employer INCENTIVE PROGRAMS

## Spotlight on Hiring Young People and Newcomers

Our programs are free to eligible employers and offer help with hiring, accessing funding for new employees, job coaching and training for your existing employees. **Government grants can fund up to 83% of the cost of upgrading the skills of your staff or provide hiring incentives of up to \$6,000.**

Our newcomers programs include Occupation-Specific Language Training and networking and mentorship opportunities for internationally-trained professionals.

[Visit GC website](#)



AGCO


Alcohol and Gaming  
Commission of Ontario

## New Guide to Liquor Licence and Control Framework

The Alcohol and Gaming Commission of Ontario (AGCO) have created a Guide to the New Liquor Licence and Control Act, 2019 (LLCA) Framework to modernize the rules for retail sale and consumption of liquor and provide

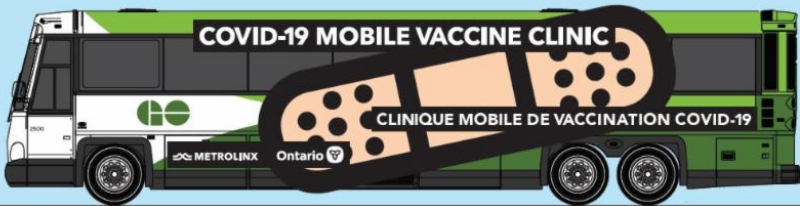


AGCO Website



# Hop on the GO-VAXX bus for your COVID-19 vaccine

1st, 2nd, boosters and paediatric  
Pfizer vaccines available



## GO-VAXX Mobile Vaccine Clinic

The mobile vaccine bus will be administering 1st, 2nd, boosters and paediatric Pfizer vaccines

When: March 4th, 2022 from 11:00AM to 6:00PM

Where: Town Hall Parking Lot | 203 Main Street East Shelburne Ontario

Book Your Appointment Starting February 28, 2022 at 8:00AM

[Book Appointment](#)

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Town of Shelburne

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