



FYI

Business News Updates

2025 Business Workshops

We are excited to offer a series of **free business workshops** to equip you with the latest tools and strategies for success. Topics include AI for small businesses, cybersecurity, digital marketing, and creative hiring and retention strategies. Enjoy expert panels, hands-on activities, and light refreshments. Join us to propel your business forward!

*Seating is limited to 75 participants for each workshop. Reserve your spot today!

Unlock Your Business Potential
AI for Small Businesses

Workshop Host:
Emily Baillie

Learn how AI can help your business grow

Unlock Your Business Potential: AI for Small Businesses

Discover how artificial intelligence (AI) can transform your small business. The workshop will provide a comprehensive overview of AI applications tailored for small enterprises. Join our host, Emily Baillie, for expert-led discussions, interactive sessions, and practical demonstrations. Gain the knowledge to leverage AI for enhanced efficiency, marketing, customer engagement, and growth. This workshop will equip you with the tools and strategies to harness AI and drive your business forward.

January 21, 2025

Safe Guard Your Business
Cyber Security

Workshop Host:
Jonathan Wismer

Learn how to protect your small business in the digital age

Safeguard Your Business: Cyber Security in the Digital Age

In today's digital landscape, small businesses are increasingly vulnerable to cyber threats. This workshop is designed to equip small business owners with the knowledge and tools needed to protect their enterprises from cyber-attacks. Our host Jonathan Wismer, **The Canadian Centre for Cyber Security**, will walk you through, common cyber threats, best practices for safeguarding sensitive information, and practical steps to enhance your cybersecurity.

February 18, 2025

Time: 10:00 AM - 12:00 PM

Location: New Horizons Seniors Club,
167 Centre St, Shelburne (Entrance E)

Register



Digital Marketing 2025: Trends to Propel Your Business Forward

Explore the future of digital marketing in a workshop designed to propel your business forward. Delve into the latest trends and strategies shaping the industry in 2025. Gain valuable insights from industry expert Emily Baillie, participate in interactive discussions, and learn practical techniques to enhance your digital marketing efforts. This workshop will equip you with the knowledge and tools to stay ahead in the evolving digital landscape.

March 25, 2025
Time: 10:00 AM - 12:00 PM
Location: New Horizons Seniors Club,
167 Centre St, Shelburne (Entrance E)

Register

Time: 10:00 AM - 12:00 PM

Location: New Horizons Seniors Club,
167 Centre St, Shelburne (Entrance E)

Register



Winning at Recruitment: Creative Hiring and Retention Strategies

Join us for an interactive session tailored for small businesses, featuring HR, marketing, and hiring experts. Gain innovative approaches to attract and retain top talent through an expert panel, hands-on activities, and discussions. Learn to craft compelling job postings, enhance your employer brand, and implement effective retention strategies to keep your workforce engaged and motivated.

April 8, 2025
Time: 10:00 AM - 12:00 PM
Location: New Horizons Seniors Club,
167 Centre St, Shelburne (Entrance E)

Register

Workshops Sponsored By:



A People Place, A Change of Pace
SHELburne
ONTARIO, CANADA



SHELBURNE ECONOMIC DEVELOPMENT

ACTION PLAN SURVEY

Shelburne Economic Development is crafting a 5-year Action Plan to guide our community's growth and prosperity. We seek input from everyone who works or lives in Shelburne. The Action Plan survey will gather insights on local economic conditions, identify opportunities, and prioritize future actions. Your involvement will shape strategies that drive Shelburne's economic development.

[Take the Survey](#)

2025 Shelburne, Dufferin & Area Job Fair Employer Booth Registration

SHELBURNE, DUFFERIN & AREA JOB FAIR

CENTRE DUFFERIN RECREATION COMPLEX
200 Fiddle Park Lane, Shelburne ON

APRIL 24 | 1:00- 5:30PM



A People Place. A Change of Pace.
SHELBURNE
ONTARIO CANADA



Georgian | Career and Employment
Community Services

Join us for the third annual Shelburne, Dufferin, and Area Job Fair! The Fair is designed to enhance your business visibility and connect you with potential talent. This fair offers a unique platform for employers in Dufferin County and surrounding municipalities to interact with skilled professionals, newcomers, students, and individuals exploring new career opportunities. Don't miss this chance to elevate your business and secure the best talent for your team.

[Sign Me Up!](#)

#SupportTheBurne (#STB) Participating Businesses

We extend our heartfelt gratitude to all the businesses that participated in the 2024 #STB initiative. Your unwavering support has been instrumental in the program's success. A special thank you goes to RLB for their generous contribution and steadfast support of the program. Your commitment is greatly appreciated!

#SUPPORTTHEBURNE | SHOP LOCAL

Art Therapy
 Tiffany McCade
 209 Main St. East
 (519) 939-0085

CLANTON VENTURE CLINIC
 848-845-8000
 LAUGH & SMILE

LightHOUSE COUNSELLING & SUPPORT SERVICES
 Sarah Koubek (MSW) (RSW)
 519-943-3475

Pazzz
 519-943-3475

CREWSON
 519-925-3145

kenbennington
 519-217-9472

MCCARTHY
 1-855-77-MOUSE

OC
 520 Main St. E

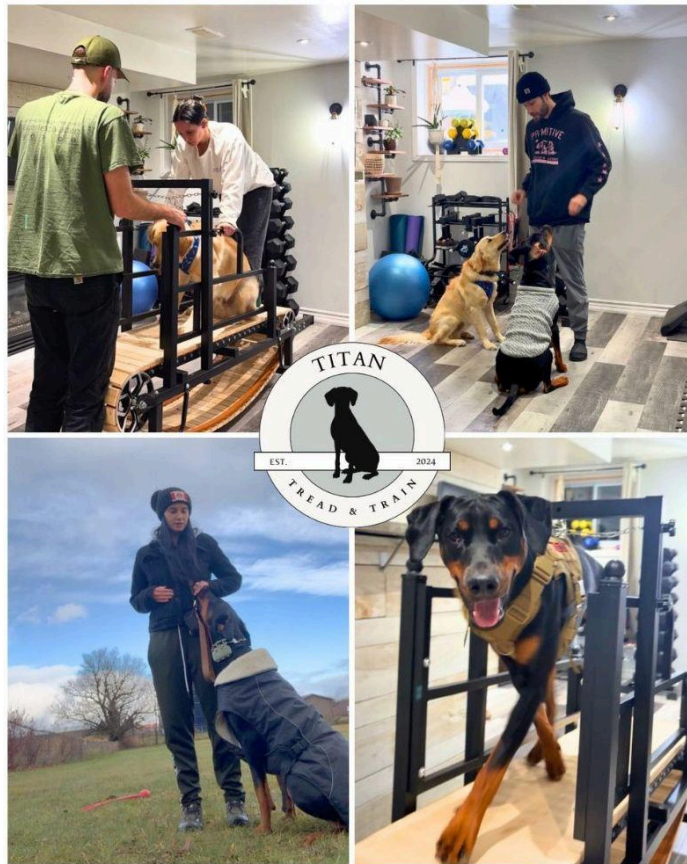
PK
 519-306-1850

STREAMS
 519-943-3475

COME TRY A FREE 2 DAY PASS
 519-306-5500

rlb Chartered Professional Accountants

SMALL BUSINESS
IN THE SPOTLIGHT
 Titan Tread & Train



New Local Dog Training & Exercise Facility Steps Away from Downtown Shelburne!

Madison and Matthew moved to Shelburne in 2023 and soon adopted a Doberman named Titan. Madi has always loved working with animals, while Matt discovered his passion for dog training with Titan. Concerned about finding the right training facility, they decided to train Titan themselves. Their journey taught them that every dog is unique, requiring tailored training approaches.

Titan Tread & Train offers customized programs to improve your dog's fitness, obedience, and overall well-being. They provide free consultations and flexible payment plans, ensuring their services are accessible to everyone. Join their supportive community of dog lovers and help your furry friend reach their full potential.

Follow them on Instagram and Facebook @titan_treadandtrain
 Email: Titan.tread.and.train@gmail.com | Phone: 905-781-6234

Upcoming Events

Visit the website

Visit the website

Visit the Website



NEW BUSINESSES



Dial One Enterprises / Custom T-hrift

Town of Shelburne Economic Development
519-215-2852
203 Main Street East
Shelburne, Ontario L9V3K7
ed@shelburne.ca or click the link below

[Email: Questions or Information](#)

See what's happening on our social sites:



Town of Shelburne | 203 Main Street East | Shelburne , ON L9v 3K7 CA

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