



## **EDC FYI**

## **Business News Update**



TO SEE HOW YOU CAN SUPPORT LOCAL BUSINESSES VISIT: SHELBURNE, CA/SUPPORTTHEBURNE/

Last Chance!

If you have not applied please note that the deadline for submissions to the program close on July 27th, 2022. To apply see the sign me up link below

What is the initiative about?

The Town of Shelburne Economic Development #SupportTheBurne initiative is a shop Local Campaign that will run from July 29 - September 5, 2022.

Along with our partner Country105 FM, we will advertise for FREE through the Towns social media assets (Facebook, website, twitter and billboards) your business events, sales, specials etc... The sky is the limit!

## What do we need from you?

- Your logo
- Image of you with your store front in the background or product
- Business/product information or catch phrase or feature etc.

## **#SupportTheBurne**

Businesses who's exclusively sell alcohol and or Cannabiscan not participate in the #SupportTheBurne program. The Towns Website, social media platforms and other promotional tools are open to all citizens regardless of

age, we do not place age-gates on any of our platforms and are unable to prevent minors from viewing content. Much like other age-restricted products like tobacco, alcohol and now, marijuana, companies are prohibited from promoting to minors. The Liquor Licence and Control Act, 2019 Section 6 of the Registrar's Standards for Cannabis Retail Stores Sign me up! Town of Shelburne 519-215-2852 edc@shelburne.ca Town of Shelburne See what's happening on our social sites:

Town of Shelburne | 203 Main Street East , Shelburne , L9v 3K7 Canada

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