



*A People Place, A Change of Pace*  
**SHELBURNE**  
ONTARIO, CANADA

## EDC FYI

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### Business News Update

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**#SUPPORTTHEBURNE**  
**SHOP LOCAL**

It Only Takes 1 Person to Start a Trend...Are you that Person?

Shop Local This Holiday Season

[#SupportTheBurne](#) Participating Businesses

## PARTICIPATING BUSINESSES



*Finiti Seafood Depot*



African Caribbean Grocery



*Tim Hortons*





# SHELBURNE EDC BREAKFAST

February 23, 2022

Tickets \$10.00 | Available Online: [Shelburne.ca](https://Shelburne.ca)

A Portion of the ticket sales will go to support the Shelburne Splash Pad



## Guest Speaker

Aaron Wudrick

Director, Domestic Policy Program at Macdonald-Laurier Institute



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**GSP**  
group

AARON WUDRICK will provide a brief overview of the economic consequences of COVID, what it likely means for governments going forward and the potential impact on small businesses.

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[Register](#)

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[Local Business Supports](#)

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YOU ARE INVITED TO AN EXCLUSIVE STRATEGIC PLANNING WORKSHOP FOR SMALL BUSINESS AND NON-PROFITS!

# 2021 STRATEGIC PLANNING DAY

SAVE YOUR SPOT TODAY!

PIVOTLEADER  
INC

COVID-19 UPDATE:

Virtual Classroom  
\$ 199 per Company  
Limited In Person Space

Early Bird Price \$ 99

## ARE YOU READY FOR 2022?

### THIS STRATEGIC PLANNING WORKSHOP WILL HELP YOU:



Fire up your business for 2022 and get ahead of your competition



Be focused! Get your management team engaged



Examine opportunities and set priorities for your organization



Reduce stress and avoid being overwhelmed with what to do next!



Come up with a plan and avoid leaving things to chance



## DECEMBER 9, 2021

THURSDAY 9AM - 12PM • VIRTUAL PLANNING DAY

**PIVOTLEADER.COM**

250-617-7467 • INFO@PIVOTLEADER.COM



This Strategic Planning Workshop is all about you and your company or Non-Profit! You will be in a virtual room with a select group of other business owners. You may wish to have a copy of your financial statements and your vision or mission statement. Involve key manager(s) or partner(s), as you will be working to come up with a vision of what is possible for your business in 2022, and outlining action steps to take you there!

Early Bird Registration (\$99) Extended to Thursday December 2, 2021

**Register**



# DUFFERIN LOCAL GIFT GUIDE

## DUFFERIN LOCAL GIFT GUIDE

Have a product or service that you'd like featured for the holidays?

Dufferin County's Development & Tourism department is looking for submissions to our Dufferin Local Gift Guide, a holiday campaign running from December 2021 - February 2022.

This gift guide is open and FREE to ALL businesses and farms based in Dufferin County, whether you sell products, offer services, or both!

The Local Gift Guide will be featured on the [Tourism inDufferin](#) Instagram page, via carousel catalogues. Shoppers will browse featured gift ideas based on their interests (see examples below).

Want to be featured in the Dufferin Local Gift Guide?

Simply provide:

- An image or video of the product or service you would like featured (a maximum of 3, which will be promoted individually between Dec-Feb)
- The contact information you would like included in the post, so shoppers can get in touch with you
- A link to your online store (if applicable)
- The address where shoppers can visit you (if applicable)
- 1-2 lines describing your product/service. Suggest including name of product, colours available, and any benefits/uses. (Please note: Descriptions may be edited by our team for brevity/formatting purposes)

[More Info](#)

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[Events](#)

SHELBURNE BIA'S

# *Santa Claus Parade*

Saturday December 4th, 2021  
6:00 PM

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Town of Shelburne  
519-215-2852  
edc@shelburne.ca  
[Town of Shelburne](#)

See what's happening on our social sites:

