

SHELburne

ECONOMIC DEVELOPMENT

Quarterly E-Newsletter for Everything Economic Development

UPCOMING EVENTS

Shelburne CIP
 Movie Premier The Social Shift
 Shelburne EDC Golf Tournament
 Jimmy's Old Time Radio Show
 2019 Shelburne Street Festival

IN THE SPOTLIGHT

Interview with:
 Shelburne Tim Hortons

NEW BUSINESSES

Blavish Hair and Beauty Supply

BUILDING BLOCKS

Business Resources & Events
 Final Community Improvement
 Workshop



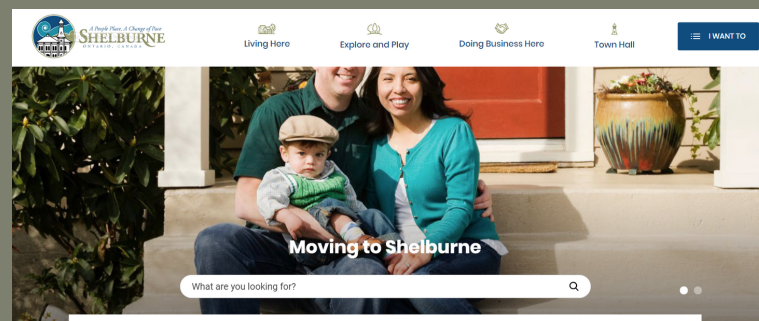
WHAT'S UP SHELburne

Current EDC News

Shelburne is Getting a New Website

The Town has taken on the mammoth task of replacing the current website, which has been described as unfriendly and difficult to use. The goal of the project is to create an effective website that anticipates the needs of a growing community; (fastest growing community in Ontario, second fastest in Canada) and visitors to Shelburne. Ultimately, the site will be much easier to use, accessible to persons with disabilities, offer instant visualization to questions, engaging and up to date. That's a tall order to fill, but the Town feels it is another necessary step in their **Engagement Strategy**.

To design the new website the Town hired esolutions (after a robust tender process), who had successfully delivered website projects for over 300 municipal clients. The Town also took a hard look at their current website through consultation with the community. It was important to address community and staff concerns and ensure the issues were dealt with, while also maintaining an attractive, robust, and easy to use website. The outcome of all the hard work will be seen on May 31st, 2019, when the new site becomes live. This new website combined with the Town's Engagement platform 'Have Your Say Shelburne' and increased social media presence, will further increase communication, convenience, ease of use, sharing of information and better reflect the Character of the Town. A people Place a Change of Pace...



IN THE SPOTLIGHT

Tim Hortons



John Lewandowski, along with his wife Meagen, are the Owners of the Shelburne Tim Hortons. Their careers as Tim Hortons franchisees was not a direct route. They both worked corporate jobs, Meagen at Tim Hortons headquarters in the company's Communications Department and John with Wendy's Canada in their Information Technology Department. John always had an interest in entrepreneurial endeavors. When Tim Hortons expanded into the U.S. market, the Lewandowski's recognized an opportunity, applied for a franchise, and were accepted in 2006. Over a period of 11 years, John and Meagen opened 4 Tim Hortons restaurants in Rochester New York. In 2017, they, along with their children aged 6, 4 and 2 years, returned to Canada when another opportunity presented itself and they were able to purchase the existing Shelburne Tim Hortons restaurant. The Lewandowski's have built a strong team (40 full-time and 20 part-time employees) around them who are committed to delivering great customer service. "When Meagen and I joined the restaurant in 2017, it was a fresh start for everyone. We had a great core of people that were passionate about operating a great restaurant. We just had to re-focus on what we wanted to be known for. Our game plan was easy – continual

improvement. We needed to continually improve in service quality and cleanliness. This meant we were going to work harder and focus on details. We are very proud of what our team has accomplished and our customers have rewarded us with growing our sales, year over year," says John. The Lewandowski's plan to open a second Shelburne Tim Hortons (date TBD) and until then remain focused on their core values, which also includes giving back to the community. They participate in numerous local fundraising programs for small and large organizations, schools, sports teams and charities in addition to the organization's own Tim Hortons Foundation Camps which serves youth from low-income families in the community. "We are very proud of our Children's Foundation camps and are so thankful to the Shelburne community for supporting this wonderful cause," says Meagen. On Wednesday, June 5th, Tim Hortons Camp Day, the Lewandowski's will donate 100% of their coffee sales over 24 hrs to help send local kids to camp. In addition to seeing the Lewandowski's behind the line serving coffee on Camp Day, you will also see local community members greeting customers and pouring your favourite cup of coffee.

HOT TOPICS *Policing in Shelburne*

The Town of Shelburne Council received a costing from the Ontario Provincial Police (OPP) on January 14, 2019. The Town has 6 months to respond to the OPP by July 14, 2019. The Town has hired a consultant, to study, analyze and compare policing services and costs between the Shelburne Police Service (SPS) and the Ontario Provincial Police (OPP). The analysis of the OPP costing proposal is to include

comparing the operating and capital costs of the Shelburne Police Services.



Key Dates

- ✓
- ✓
- Policing Survey Closes - May 31, 2019

**HAVE YOUR SAY...
TAKE THE SURVEY**

- Consultant's report to Council June 03 2019
- Staff report and recommendation to Council - June 24 2019
- 6-month deadline to respond to the OPP - July 15 2019

BUILDING BLOCKS *Business Resources*

Starting a Small Business

Ideal for all emerging entrepreneurs, this session will cover the requirements and considerations involved with starting a small business in Ontario

May 27th | 7-9 PM
Location: 21 Main Street, Grand Valley

Dufferin Woman in Business

Networking event Cocktails and Connect 7 | open to women & Men

June 19, 2019 | 5-7 PM
Location: Barley Vine Rail Co.
35 Armstrong Street,
Orangeville,

EVENTS

Shelburne CIP | May 24

Movie Premier The Social Shift
May 24

Jimmy's Old Time Radio Show
June 19

Shelburne EDC Golf Tournament
June 6

2019 Shelburne Street Festival
June 19

Welcome **NEW BUSINESSES**

Blavish Hair & Beauty Supply - Grand opening
May 25th | 11:00 am