

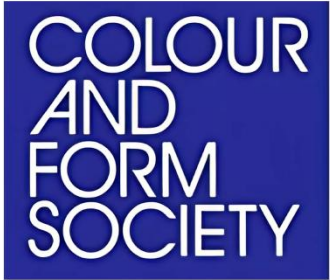


## Media Kit

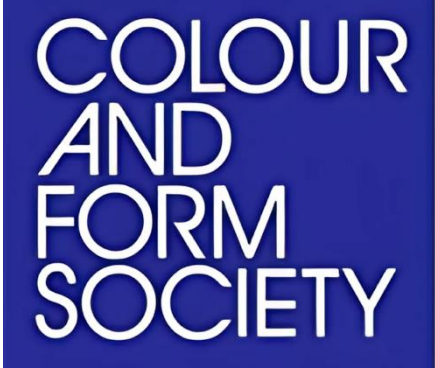
This package contains the following artist marketing material.

- posters (for gallery and businesses)
- social media advertising
- decal
- billboards (LED) displays
- media release
- news article for Shelburne website

## OAG 70 Years of Art in the Community

<b>Poster</b> <ul style="list-style-type: none"><li>• In news article on website</li><li>• On display in art gallery</li><li>• Placed on lobby bulletin board</li><li>• Glass casing outside Town Hall</li><li>• Delivered to select businesses</li></ul>	<p>Summer Forever</p>  <p>Colour and Form Society Aug. 4 - 22, 2025 203 Main Street East, Shelburne Ontario shelburne.ca/STHAG/ 8:30am to 4:30pm - Closed from 12:00pm - 1:00pm</p>
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## Advertising

<b>News Article Thumbnail</b> <ul style="list-style-type: none"><li>• News article image on home page</li></ul>	
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## Social Media

(Facebook, Instagram, Twitter)

- Advertising for Show

Summer Forever



Colour and Form Society

Aug. 4 - 22, 2025

203 Main Street East, Shelburne Ontario  
shelburne.ca/STHAG/

8:30am to 4:30pm - Closed from 12:00pm - 1:00pm

Socail media text (Facebook, Instagram & Linkedln)

### 🌻🎨 New Art Exhibit Alert!

Come explore “**Summer Forever**” at the **Shelburne Town Hall Art Gallery** – a stunning collection of paintings, drawings, and sculpture by the **Colour and Form Society!**

🖼️ Realism & abstract

🎨 Acrylic, oil, watercolour, pencil, charcoal




🌿 Portraits, landscapes, nature, animals & more

📅 August 4–22, 2025

📍 203 Main Street East, Shelburne

🌟 Free admission – some works for sale!

#SummerForever #ShelburneArt #CFSExhibit  
#OntarioArtists #ArtExhibit

<p><b>3x LED Billboard</b></p> <ul style="list-style-type: none"> <li>• Ads run every day for 15 / 30 seconds</li> </ul>	 <p>The graphic features a solid blue background. On the left, the text 'COLOUR AND FORM SOCIETY' is stacked vertically in white, sans-serif, all-caps font. To the right of this, the text 'Shelburne Town Hall Art Gallery' is displayed in a smaller white font. Below a thin white horizontal line, the dates 'AUG. 4 - 22' and the address '203 MAIN ST. E.' are listed in the same white font.</p>
<p><b>Shelburne Website Home Page Banner</b></p> <ul style="list-style-type: none"> <li>• Image will be used on home page</li> <li>• Image will be used as banner for news article</li> </ul>	 <p>This graphic is identical to the LED billboard design, featuring the 'COLOUR AND FORM SOCIETY' logo on the left and the gallery name, dates, and address on the right, all in white text on a blue background.</p>
<p><b>Shelburne Wall Decal in Gallery</b></p>	 <p>The graphic for the wall decal includes the 'COLOUR AND FORM SOCIETY' logo in a large white font on a blue square. Above the logo, the text 'Summer Forever' is written in a small, grey, sans-serif font, preceded by a thin grey horizontal line. Below the blue square, the text 'Colour and Form Society' and 'Aug. 4 - 22, 2025' is displayed in a small, grey, sans-serif font, followed by another thin grey horizontal line.</p>

## Media Release



### MEDIA RELEASE

Town of Shelburne  
203 Main Street East  
Shelburne, Ontario  
L9V 3K7

For Immediate Release: July 31, 2025

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### **“Summer Forever” Art Exhibit Brings Colour and Creativity to Shelburne**

**Shelburne, ON** – The Shelburne Town Hall Art Gallery is thrilled to present “Summer Forever”, a new exhibit by the Colour and Form Society (CFS), running from August 4 to August 22, 2025.

This dynamic exhibition features a wide range of artistic styles and mediums, including acrylic, oil, and watercolour paintings, along with pencil, charcoal, and a sculpture. Visitors will enjoy a diverse collection of realism and abstract works, with subjects ranging from portraits and landscapes to nature, animals, and modern themes. Many of the pieces will be available for purchase.

Founded in 1952, the Colour and Form Society is one of Ontario’s longest-standing visual arts organizations. With a commitment to diversity and creative freedom, CFS continues to support and showcase the work of accomplished artists across the province.

#### Exhibit Details:

- 📍 Shelburne Town Hall Art Gallery
- 📅 August 4 – 22, 2025
- 📍 203 Main Street East, Shelburne, ON

This exhibit is free and open to the public. Don’t miss your chance to experience the joy and vibrancy of “Summer Forever”!

Contact Colour and Form Society

Website: <https://www.colourandformsociety.org/>

Facebook: <https://www.facebook.com/ColFormSoc/>

Instagram: [https://www.instagram.com/colour\\_and\\_form\\_society/](https://www.instagram.com/colour_and_form_society/)

#### Gallery Information:

The Shelburne Town Hall Art Gallery is located at 203 Main Street East, Shelburne. The gallery hours are 8:30 am to 12:00 pm and 1:00 pm to 4:30 pm, Monday to Friday.

Keep an eye on our website for more information about the exhibit at [www.shelburne.ca](http://www.shelburne.ca)

For additional information, please contact:

Melissa Kenney | Communications Coordinator and Administrative Assistant  
[mkenney@shelburne.ca](mailto:mkenney@shelburne.ca)

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#### Shelburne.ca News Article



#### “Summer Forever” Exhibit Brings Artistic Warmth to Shelburne

As summer reaches its peak, the Shelburne Town Hall Art Gallery is celebrating the season with a splash of colour and creativity. The upcoming exhibit, “Summer Forever”, opens on August 4 and runs through August 22, showcasing the work of the Colour and Form Society (CFS).

This exhibit offers a rich tapestry of visual art, featuring paintings in acrylic, oil, and watercolour, along with drawings in pencil and charcoal. The collection spans a wide range of styles, from realism to abstract, and subjects including portraits, landscapes, animals, and nature.

**Exhibit Dates:** August 4 - 22, 2025

**Location:** 203 Main Street East, Shelburne

**Hours:** Monday – Friday, 8:30 a.m. – 12:00 p.m. & 1:00 p.m. – 4:30 p.m.

Founded in 1952, the Colour and Form Society is a not-for-profit organization that has long been a cornerstone of Ontario's visual arts scene. The group is known for its commitment to independent artistic expression and for supporting a diverse community of artists.

"Summer Forever" is a celebration of both the season and the enduring power of art. Whether you're an art collector, a casual admirer, or simply looking for a cultural outing, this exhibit promises something for everyone.

Admission is free, and many of the works will be available for purchase.

**Gallery Information:**

The Shelburne Town Hall Art Gallery is located at 203 Main Street East, Shelburne. The gallery hours are 8:30 am to 12:00 pm and 1:00 pm to 4:30 pm, Monday to Friday.

Keep an eye on our website for more information about the exhibit at [www.shelburne.ca](http://www.shelburne.ca)

For additional information, please contact:

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