



*A People Place, A Change of Pace*  
**SHELBURNE**  
ONTARIO, CANADA

## EDC FYI

### Shelburne Economic Development



### 2023 #SupportTheBurne Initiative

Calling all Businesses!

#SupportTheburne is back in time for the Christmas season. Shelburne Economic Development is offering FREE Marketing support as part of the #SupportTheBurne shop local initiative. We will create and promote

your ad for free on the Town of Shelburne's media assets (Facebook, Instagram, X, electronic Billboards and radio - Country105FM).

It's easy to participate...just click Yes below!

The program was awarded the 2020 Economic Development of Canada Marketing Award.

## Are you Participating in the 2023 #Supporttheburne initiative?

### LOCATION

Shelburne ON

### DATE AND TIME

10/21/23 1:00pm - 12/31/23 5:00pm US/Eastern

#SupportTheBurne an initiative designed to increase local businesses visibility, prosperity and build connections

Yes, I want to participate in the initiative.

No, I don't want Free marketing support.



## 2023/24 Business Survey | Interviews

### Business Survey

Have you completed Shelburne's Economic Development 2023/24 Business Survey?

**Complete the survey by clicking the button below.**

The information collected will help to identify local challenges and opportunities, track trends in the business community, and support the development of priorities.

The Survey will take approximately 10 minutes to complete and is confidential. To complete the survey, click the button below.



Take the Survey

## Business Interviews

Businesses who do not complete the online survey, will be contacted by Shelburne Economic Development team to arrange an in-person meeting. If you would like to schedule your in-person meeting, click the [Button](#) below.

Book an Appointment

SPOTLIGHT: FEATURED YOUR SMALL BUSINESS

# IN THE SPOTLIGHT

## Small Business In The Spotlight

In 2024 Shelburne Economic Development will be renewing the Small Business IN THE SPOTLIGHT feature article in the FYI monthly e-Newsletter.

As the name suggests, we'll be spotlighting a small business monthly in the FYI e-Newsletter and on the Town's website and social media channels.

Each article will profile a small business (fewer than 100 employees) registered with the Town Shelburne. The business can be any type of business, in any industry (not regulated by AGCO).

In the spotlight provides recognition and appreciation of local businesses. The articles will inspire and showcase an organization's commitment to the Shelburne community and share best practices.

Whatever the story, we would like to feature your business in the Shelburne FYI Newsletter, website and social media. Signing up is easy and free. Simply fill out the [online form](#) and upload any applicable photos and or documents.

For information and to sign - up click the button below

More Information





LOCAL  
BUSINESS SUPPORTS

# 2023 ECONOMIC OUTLOOK BREAKFAST

## Event Details:

The 2023 Orangeville Economic Outlook Breakfast offers an opportunity to connect with other local business leaders and gain expert insights about the local and Canadian economy.

Featuring a keynote address by James Marple, Associate Vice President with TD Economics.

**Date:** Wednesday, November 1, 2023

**Time:** 7:15 a.m. to 9 a.m.

**Location:** Monora Park Pavilion (500 Monora Park Dr, Mono, ON L9W 6S3)

For more information and to Register online, click the button below

[Sign Me Up!](#)

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## MAKING YOUR BUSINESS ACCESSIBLE

Join TIAO's (Tourism Industry Association of Ontario) making your Business Accessible webinar, on November 8 at 12pm, to hear from a broad range of panelists on the value of accessibility, and tips for making your business accessible.

[Sign Me Up!](#)

Free Shipping  
Tuesdays



## Ship for free Tuesday's!

It's Free Shipping Tuesday! Every Tuesday this October, send one (1) package for free within Canada.

[More Info](#)

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Town of Shelburne

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