

EDC FYI

Business News Update



We are currently accepting Vendor Applications for the Shelburne Farmers

Market. The Town of Shelburne will be using the Manage My market.com platform to manage the market and work with vendors.

Visit our Website



Business Funding Support: NEW AND EXISTING BUSINESS DEFINITION

NEW AND EXISTING BUSINESS DEFINITION

As part of the My Main Street Local Business Accelerator, new and existing businesses located in participating communities may apply to receive funding of up to \$10,000 as a non-repayable contribution to support starting or growing their business.

The definitions for 'new' and 'existing' businesses are particular to this program and may not align with other definitions used for other programs or business supports. My Main Street defines these terms as follows:

NEW BUSINESS (START-UP)

- 1. A brand-new business starting in the participating main street
- 2. A home-based business or business currently in shared space (co-working or commercial kitchen) locating to a retail location (commercial space) in a participating main street community; or
- 3. An existing business moving to a participating main street community
- 4. All businesses must be sales-ready at time of funding, with a location in a participating main street community

EXISTING BUSINESS (EXPANSION AND RECOVERY)

1. Any business already operating in the participating main street community

More Information



Ontario Community Changemakers (OCC) is an exciting micro-grant program created for young Ontario residents to help spark new ideas and invigorate change in their local communities. In its second year, the program seeks innovative mindsets from all backgrounds to make a difference in their communities through creative and fresh ideas that will activate public space, enhance civic engagement, and/or foster social inclusion.

Who Can Apply?

The program's mission is to elevate the voices of new and emerging civic leaders in communities across Ontario to inspire and enact change. No project is too bold or daring as we believe outside-the-box thinking will propel us forward in creating equitable change. The Ontario Community Changemakers program is open to those residing in the Province of Ontario between the ages of 19 to 35 that have a creative solution to a challenge related to public space, civic engagement and/or social inclusion.

Applications close on June 19, 2022 at 11:59 PM (ET)

Apply Online



Summer Company Applications Now Open

Summer Company is a youth entrepreneurial program that has helped dozens of area students get a start in small business. Offered by the Orangeville & Area SBEC in partnership with the Province of Ontario, Summer Company is open to eligible students wishing to start-up and run their own summer businesses.

The program provides:

- Training and business skills development to help youth create business plans and run their own summer ventures.
- Up to \$1,500 in start-up funding to support the new business and up to \$1,500 upon successful completion. of the program and the student's return to school.
- Mentorship and guidance from local business professionals and consultants.

Students who are returning to school in the fall of 2022 and are between the ages of 15 and 29 are eligible to apply. Applications for the program will be accepted until May 31, 2022



FREE SUPPOR FOR SMALL BUSINESSES



Our Services:

- One-to-one business consultations
- Business planning support
- · Business registrations

Availability:

Every second and fourth Tuesday of each month from 1 to 4 p.m.

Shelburne Employment Resource Centre Mel Lloyd Centre, Entrance E 167 Centre Street

















The Orangeville & Area SBEC - Shelburne office: Every 2nd and 4th Tuesday | Mel Lloyd Centre

Available Services

- one-to-one consultations with qualified business consultants
- business plan templates and support
- on-site business registration assistance
- business training and workshops
- mentorship and networking opportunities
- information on financing options, permits and licenses
- support in finding and accessing appropriate government support and programs
- free access to our business resource library, computers, and Internet access

More Information



The #Support-The-Burne is an award-winning marketing program (2020 Economic Development of Canada Marketing Award). The program was developed by Shelburne Economic Development, to support our local businesses during the height of COVID pandemic.

Shelburne Economic Development along with our partner Country105 FM and the Towns social media assets (Facebook, website, twitter and billboards), collaborated with local businesses to develop marketing materials which were promoted throughout the Town, at no costs to local businesses, to advocate/advertise and increase awareness.

The program success is measured by the number of businesses who have and will continue to take part in the marketing initiative.

Are you interested in participating in the #SupportTheBurne Initiative?

Yes

No

Select

Business Events Calendar - May 2022



May Business Events Calendar

Town of Shelburne 519-215-2852 edc@shelburne.ca Town of Shelburne

See what's happening on our social sites:





