



A People Place, A Change of Pace
SHELburne
ONTARIO, CANADA

EDC FYI

2023 Shelburne Economic Development in Review

The Town of Shelburne's Economic Development continues to work towards inclusive, sustainable economic growth that aligns with Council's Strategic Priorities. The 2023 Economic Development in review provides a snapshot of the projects and business supports that have been accomplished throughout the year.



6 Fridays in the Park Jack Downing Park

This year was highlighted by the activation of Jack Downing Park, as part of the Community Improvement Plans (CIP) strategy, to attract more people and businesses to downtown Shelburne and turn Jack Downing Park (140 Main St. E) into the Communities living room.

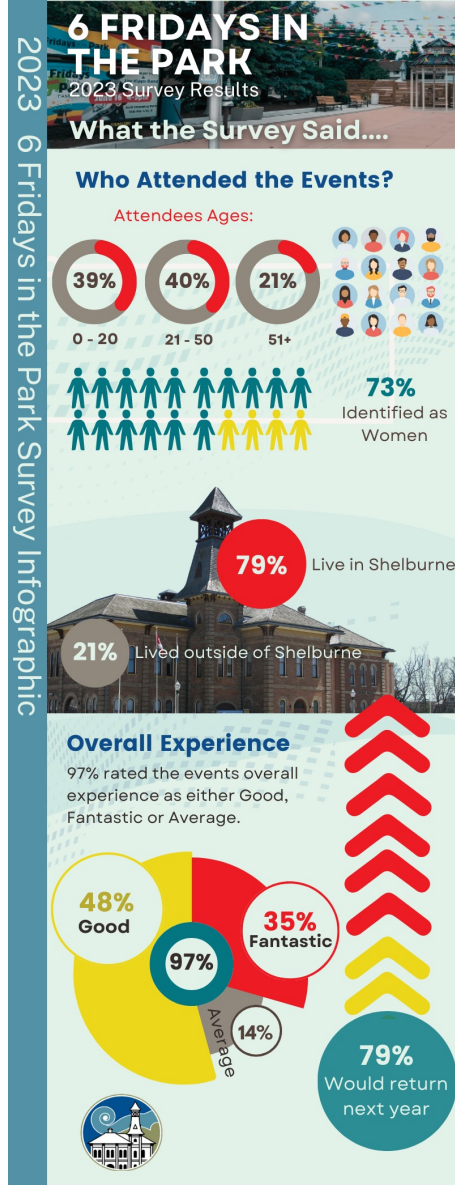
6 separate events were hosted at Jack Downing Park from June 16 - September 1, 2023. The events were free and included a diverse line-up of live music, children's entertainment and community activities, designed to engage residents, visitors and raise the profile of our local businesses.

8 local businesses collaborated with the event to offer coupons to attendees.

The attendance for each event ranged from 150 - 400+ attendees. The 6 Fridays in the Park survey infographic provides snapshot of the event.

[Click on the image \(infographic\) to](#)

enlarge.



Save the Date!

Shelburne EDC and Rotary Golf Tournament

This year's golf tournament brought together over 80 golfers for a relaxing, fun

day of networking and building relationships with other golfers, colleagues, and associates. The event raised \$12,500 for features at Shelburne Parks. 2023 marked the 3rd anniversary of collaboration between the Shelburne Economic Development Committee and Rotary club.

Save the Date!

The 2024 EDC/Rotary Golf tournament will take place on June 13, 2024

SHELBURNE JOB FAIR

Shelburne Job Fair

The 2023 Shelburne Job Fair took place on April 20 at the Centre Dufferin Recreational Complex. The event attracted 33 local businesses and over 300+ participants. 85+% of the businesses surveyed said they would return, and the event scored a 92% satisfaction rate.

Save the Date!

Shelburne's Job Fair will return April 18, 2024 - 1:30PM – 6:00PM

Community Garden

Shelburne Economic Development was pivotal in the development of the design and raising of funds to build the Community Garden.

Efforts continued through-out 2023 with the donation and expansion of the Shepherd's

Cupboard Food Bank Garden beds, which provides fresh produce for persons experiencing food insecurity within our community.



Additionally, through collaboration with Centre Dufferin District Highschool Construction, Art Tech students, Garden locker sheds were designed, built and installed at the Community Garden.

Façade Program Development (Ongoing)

Economic development has advocated for a facade program and has proactively completed a draft policy, which outlines the benefits to business

and owners based on the availability of funds. The document continues to be reviewed by Town planning consultants GSP and we anticipate the program will start in 2024.

Facade Program Development process (2 stages):

1. Adoption of the CIP by Town Council (completed)
2. Policy Development (reviewing)

Livable Cities Project

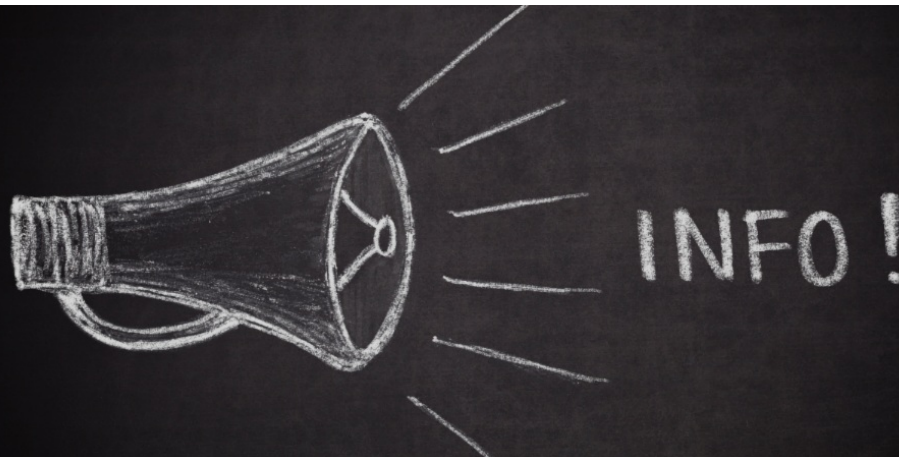
The Town has continued its participating in a smart city pilot project to measure air and noise quality, in the downtown core. The information will provide the Town with vital information to support traffic calming measures and improve air quality.

2023 New Businesses (*Registered)

12 New Businesses

OC Supplements Inc.
Cut Above Landscaping
Shelburne Rentals
Karen J Creates
3b2 Bites
Marble Slab Creamery
Get Stuffed Poutinerie
Bsocial Cafe
Sun Motors
Educate Academy Tutoring
[Town Tees](#)
Sundance Wellness Clinic

* Number represents businesses registered with the Town of Shelburne in 2023 at the time of publication.





2023 Hashtag Support the Burne Program

Calling all Businesses!

#SupportTheburne is back in time for the Christmas season. Shelburne Economic Development is offering FREE Marketing support as part of the #SupportTheBurne shop local initiative. We will create and promote your ad for free on all of the Towns media assets (Facebook, Instagram, X, electronic Billboards and radio - Country105FM).

The program was awarded the 2020 Economic Development of Canada Marketing Award.

[Visit our Website](#)

Are you Participating in the 2023 #Supporttheburne initiative?

LOCATION

Shelburne ON

DATE AND TIME

10/21/23 1:00pm - 12/31/23 5:00pm US/Eastern

#SupportTheBurne an initiative designed to increase local businesses visibility, prosperity and build connections

[Yes, I want to participate in the initiative.](#)

[No, I don't want Free marketing support.](#)

Shelburne
Economic Development



Business Survey / Interviews

2023/24 Business Survey | Interviews

Have you completed Shelburne's Economic Development 2023/24 Business Survey?

Complete the survey by clicking the button below.

The information collected will help to identify local challenges and opportunities, track trends in the business community, and support the development of priorities.

The Survey will take approximately 10 minutes to complete and is confidential. To complete the survey, click the button below.

[Take the Survey!](#)

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Town of Shelburne

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