

Shelburne Economic Development



FYI

Business News Update



Is your business ready for the future?

A Business Development Canada (BDC) [Report titled “Future-proof your business: Adapting to technology and demographic trends”](#) asked 1,400 business leaders across Canada about their future and uncovered six key trends that can help a small-to-medium-sized (SME) business move confidently in a constantly changing technological business landscape.

Future-proof your business

Adapting to technology
and demographic trends

BDC study highlights



Canada's business landscape is changing in profound and unprecedented ways. Shaped by shifting demographics and the increasing power of digital technologies, six trends will transform the way companies operate in coming years. Are Canadian entrepreneurs ready for the future? To find out, BDC asked over 1,400 business leaders across the country.

Demographic trends

Canadian businesses will be drawing from a very different labour pool in coming years due to the following three trends.

①

The aging workforce

As the baby-boom generation retires, the working age population will grow at a slower pace and even shrink in some regions of Canada.*

29%

of entrepreneurs surveyed are seeking **older workers** when hiring

②

The rise of the millennial generation

Millennials and members of Generation Z (born after 2000) will account for half of the workforce by 2020.*

20%

of entrepreneurs surveyed are seeking **students or interns** when hiring

③

A more culturally diverse population

By 2032, immigrants will account for up to 80% of Canada's population growth.*

Only **6%**

of entrepreneurs surveyed are seeking **immigrant workers** when hiring

*Source: Statistics Canada

What strategies are Canadian entrepreneurs using to attract and retain talent?

30%

are offering more flexible work arrangements

24%

are improving employees' working conditions

16%

are offering mentorships and customized training

9%

are creating partnerships with colleges and universities

Visit [BDC Website](https://www.bdc.ca)

Shelburne Economic
Development

Business Survey



Have You Completed the Business Survey?

Time is running out, the survey closes April 30, 2023.

The Town of Shelburne's Economic Development is seeking feedback from the business community through our Business Survey. The information collected will help to identify local challenges and opportunities, track trends in the business community, and support the development of priorities.

The Survey will take approximately 10 minutes to complete.

[Take the Survey](#)

SHELBURNE JOB FAIR | April 20, 2023



30⁺
BUSINESSES
REGISTERED

Thank You!

With over 30 businesses, from multiple industries, registered for the Shelburne Job Fair, we are poised to attract job seekers from across Dufferin County and surrounding municipalities.

Thank you to all the businesses who registered, and our partners.

Time: 1:00Pm - 7:00 PM

Location: Centre Dufferin Recreation Complex (CDRC) | 200 Fiddle Park Lane
Shelburne ON

More Info

2023 Shelburne EDC/Rotary Golf Classic - June 8th



SPONSORSHIP OPPORTUNITIES

The success of the EDC/ROTARY GOLF CLASSIC relies on the generosity of sponsors, for information on how to help, see [Sponsorship Opportunities](#), for valuable benefits and promotion.

SAVE THE DATE

The Shelburne EDC and Rotary Club are pleased to invite you to join us for the EDC\Rotary Golf Classic on June 8, 2023.

The EDC/Rotary Golf Tournament will once again serve as a fundraiser in support of features for Recreation, Fun and Accessible Parks in Shelburne.

The tournament will be an opportunity to network, play great golf, eat delicious food and have fun, while raising money for Shelburne community projects.

Register



LOCAL
BUSINESS SUPPORTS



Georgian

Career and Employment
Community Services

FREE EMPLOYMENT SUPPORT IN SHELburne

Wednesdays from 9 a.m. to 4:30 p.m.

Mel Lloyd Centre, Entrance E
167 Centre Street, Shelburne

CONTACT US

Canada 

**EMPLOYMENT
ONTARIO**

Ontario 

**Are you looking for work?
Need help accessing local jobs and skills training?**

We can help.

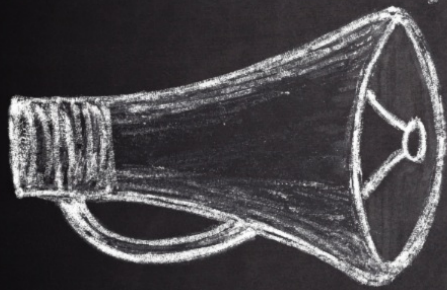
We offer free resume and cover letter support, job search assistance and can help you with employment questions you may have about apprenticeships or training for a new career.

Located in the Mel Lloyd Centre, Entrance E,

Wednesdays from 9 a.m. to 4:30 p.m.

For more information call 519.942.9986, ext #0 or email

CECS@GeorgianCollege.ca



FREE WEBINARS
INFO!

CLICK ON THE LINKS FOR MORE INFORMATION

Connectivity through humour with Kate Davis
How to establish, cultivate, and keep connections that lead to
productivity and success.

Tuesday, May 9 | 11:30 a.m. to 2 p.m. | Monora Park Pavilion

- 10:00 a.m. to 11:00 a.m.

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Town of Shelburne

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