

Shelburne Economic Development



FYI

Business News Updates

#SupportTheBurne Initiative



2025 #SupportTheBurne Initiative – Applications Now Open

Shelburne Economic Development is pleased to relaunch the #SupportTheBurne shop local initiative, recognized with the 2020 Economic Development of Canada Marketing Award.

Eligible businesses registered with the Town of Shelburne can apply for free marketing support, including ad creation and promotion across:

- Town of Shelburne's Facebook and Instagram
- Electronic billboards
- Country105FM radio

Application Deadline: 4:00 PM, November 7, 2025

Participation is simple—click “Yes” below to confirm your interest.

Will you be participating in the 2025 #SupportTheBurne Initiative?

Yes, I want to participate!

No, I do not want free marketing support

Commercial Façade Improvement Grant Program



Get up to \$13,500 to enhance your building's appearance!

What's Covered:

- Exterior lighting & decorative details
- Exterior Professional painting & signage
- Patio installations
- Design services

Benefits:

- Attract more customers
- Increase property value
- Support downtown revitalization

Requirements:

- Downtown BIA location
- Heritage-appropriate design
- Complete by December 31, 2025

Grant funding is subject to availability, and the program may close without notice once funds are depleted. For more information, visit our website.

[More Info](#)

Older Adults Community Survey



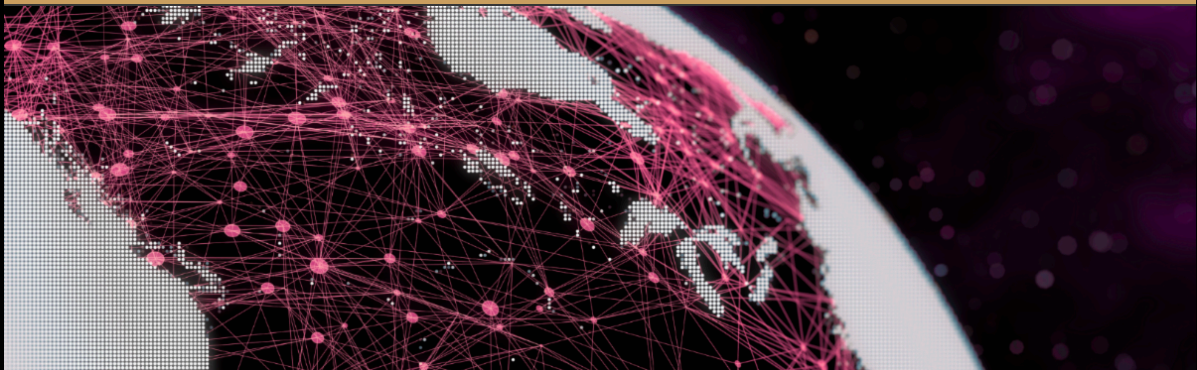
Your Ideas Matter!

Shelburne Economic Development, in partnership with Community Support Services – County of Dufferin, invites older adults 60+ to share their interests, needs, and ideas to help shape a more connected and inclusive community.

Your input will strengthen engagement between local businesses and older adults, while supporting the growth of our local economy.

[More Info](#)

Tariff Resources for Local Businesses



The Town of Shelburne Economic Development Department is dedicated to offering comprehensive resources and unwavering support for our local businesses as they navigate the complexities of this evolving situation. We are committed to empowering our business community with the tools and information needed to adapt and thrive in these challenging times.

[Visit our Website](#)

Business Supports

ORANGEVILLE AND AREA **JOB FAIR**

Connecting Dufferin County employers
with local job seekers!



THURSDAY, OCTOBER 2, 2025 | 3 - 7 P.M.

Orangeville & Area Job Fair

The Town of Orangeville's Economic Development and Culture office invites Dufferin County employers to participate in the Orangeville and Area Job Fair. Through this event, businesses will have the opportunity to fill positions with local talent, showcase their business, and make connections for future vacancies.

[More Info](#)



Dufferin County businesses invited to share their thoughts on trade and tariff challenges

Calling all Dufferin businesses in agriculture, manufacturing, construction, or retail! Share your thoughts, challenges, and concerns around doing business in Dufferin County by completing Dufferin County's *Local Data: Powered by You* Survey, developed in partnership with KPMG.

[More Info](#)



Province Launching Protect Ontario Financing Program to Support Sectors Impacted by U.S. Tariffs

The Ontario government launched the Protect Ontario Financing Program, the first phase of the \$5 billion Protecting Ontario Account. The Protect Ontario Financing Program will provide Ontario-based businesses that have been impacted by higher (section 232) tariff rates.



Industrial, Commercial & Institutional Recycling

Dufferin County Supporting Industrial, Commercial and Institutional (IC&I)/Business locations with continued Recycling Service

Each IC&I location on the County's recycling program will have to complete a registration form by September 30th, 2025 to continue receiving services after December 31st, 2025. For more information, please read the [IC&I Letter](#)

More Info

Register Online

Town of Shelburne Economic Development
519-215-2852
203 Main Street East
Shelburne, Ontario L9V3K7
ed@shelburne.ca or click the link below

[Email: Questions or Information](#)

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