



A People Place, A Change of Pace
SHELBURNE
ONTARIO, CANADA

EDC FYI

Business News Update



#SUPPORTTHEBURNE
SHOP LOCAL

Shop Local:
#SupportTheBurne Initiative

Back by Popular Demand

The Christmas season is quickly approaching and The Town of Shelburne will be promoting the #SupportTheBurne shopping local campaign.

Along with our partner Country105 FM, we will advertise for FREE through the Town's social media assets (Facebook, website, twitter and billboards) your business events, sales, specials etc...

The sky is the limit!

What do we need from you?

- Your logo
- Image of your product or Business
- Business/product information or catch phrase etc.

#SupportTheBurne



Government:

A plan to safely reopen Ontario and manage COVID-19 for the long-term

The Ontario government, in consultation with the Chief Medical Officer of Health, has released *A Plan to Safely Reopen Ontario and Manage COVID-19 for the Long-Term*.

This plan outlines Ontario's cautious and gradual approach to lifting remaining [Public Health and Workplace Safety Measures by March 2022](#). It will be guided by the ongoing assessment of key public health and health care indicators and supported by local or regional tailored responses to COVID-19.

Over the next six months, Ontario will slowly and incrementally lift all remaining public health and workplace safety measures, including:

- Wearing face coverings in indoor public settings
- Removing the provincial requirement for proof of vaccination

To ensure that public health and workplace safety measures are lifted safely, this phased approach will be guided by the ongoing assessment and monitoring of key public health and health care indicators, such as:

- The identification of any new COVID-19 variants
- Increases in hospitalizations
- ICU occupancy and rapid increases in transmission

In the absence of concerning trends, public health and workplace safety measures will be lifted based on the proposed [following milestones \(PDF\)](#).

[Read the regulation.](#)

More Info

Local Business Supports

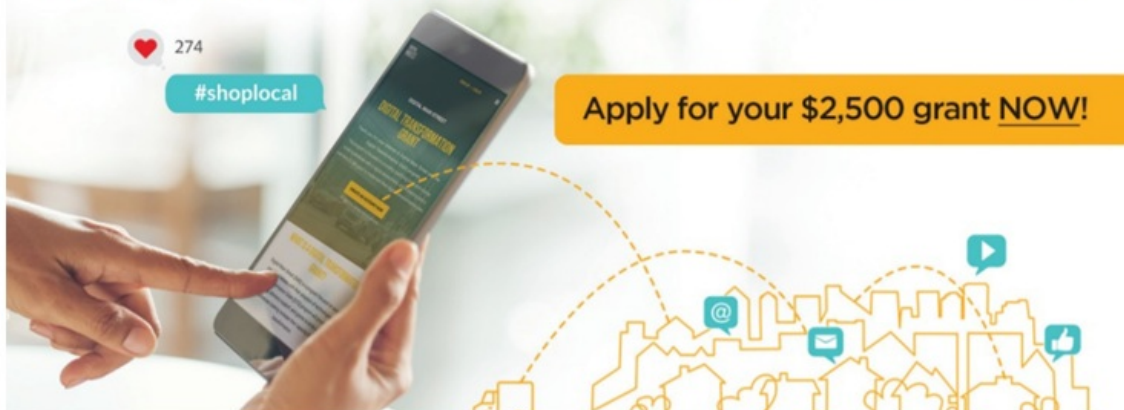
EXPAND YOUR REACH

Stay connected. Stay resilient.

Grants | Knowledge Transfer | Resources | Support



**DIGITAL
MAIN ST.**



The deadline for the Digital Main Street Grants Program has been extended!

Eligible businesses can now apply until November 30 or until all grant funds have been exhausted. The program aims to help small businesses increase their online presence and incorporate digital technologies to adapt to a rapidly changing environment.

It is free to apply, and the process is simple:

1. Register your business at digitalmainstreet.ca/ontariogrants/ and complete the digital assessment.
2. Pass the pre-qualification quiz, complete the 2.5 hours of online training, and develop your Digital Transformation Plan.
3. Apply for a \$2,500 grant.

The deadline is **Tuesday, November 30, 2021.**

[More info](#)

Events

2022
Shelburne Virtual EDC Breakfast

Coming
Soon

23.02.2022

Stay Tuned!



Town of Orangeville Virtual Economic Outlook
Summit

Tuesday, November 2
8:30 to 10 a.m. | No cost

In partnership with TD Bank Group, the Town of Orangeville will host its [Annual Economic Outlook Summit](#) on Tuesday, November 2, 2021. This year's event will feature a keynote address by James Marple, Director and Senior Economist at TD, who will provide an analysis of the impacts of the global pandemic on international, national, and local economies and the financial markets.

Attendees will also hear from local restaurateur Perry Meeker of The Hatter. Perry will share his experiences of managing a hospitality business during the COVID-19 pandemic, the strategies and program supports that he implemented to remain viable, and how he has adapted to succeed as we move towards pandemic recovery. Perry will share some of the tools and

practices he has implemented to re-build his business - information that many entrepreneurs may also be able to apply to their own ventures.

The 2021 Economic Outlook Summit is a free, online event.
Register by Sunday, October 31, 2021.

[Register](#)

Town of Shelburne
519-215-2852
edc@shelburne.ca
[Town of Shelburne](#)

See what's happening on our social sites:

