

## MEDIA RELEASE

Town of Shelburne 203 Main Street East Shelburne, Ontario L9V 3K7

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## DOG LICENSING IS MADE EASY AS THE TOWN OF SHELBURNE LAUNCHES PARTNERSHIP WITH DOCUPET

A simplified online experience paired with a complimentary lost pet service adds value to dog licences

(SHELBURNE, ON, MARCH 2024) — Licensing dogs is now easier, modernized and more valuable for residents as the Town of Shelburne launches its partnership with <u>DocuPet</u>, a world-leading pet profile, lost pet and licensing platform. Through pet licensing and their complimentary HomeSafe ™ 24/7 lost pet service, DocuPet offers residents an effective pet identification and reunification program that keeps pets out of shelters and returns them home safely. Though pet licensing is mandatory for dogs in the Town of Shelburne, many local pet owners do not license their pets regularly. With the announcement of this new partnership, DocuPet and the Town of Shelburne hope to attract community pet owners to the program.

Residents can browse hundreds of colourful and unique designer tag styles online or design their own tags with an easy-to-use customization tool. Every DocuPet tag is equipped with the free HomeSafe™ 24/7 lost pet service and may double as a pet's official licence. DocuPet tags are assigned a unique code on the back, which links directly to a pet's secure online profile, making it easy for anyone who finds a lost pet to reference the code and create a Found Pet Report in seconds. Pet owners can also create Lost Pet Reports as soon as they realize their pet has gone missing. In addition, DocuPet's dedicated dispatch staff is available 24/7 to reunite lost pets with their families around the clock.

All dogs in the Town of Shelburne are required to be licensed annually. Pet owners can learn more and register pet licences online at <u>shelburneon.docupet.com</u>. Licensing by mail, over the phone, or in person is also available.

Stay updated through the Town's social media platforms and news articles on shelburne.ca

For additional information please contact:

Melissa Kenney | Communications Coordinator and Administrative Assistant mkenney@shelburne.ca