



A People Place, A Change of Pace
SHELburne
ONTARIO, CANADA

EDC FYI

Business News Update

futurpreneur

New Business Supports for Young Entrepreneurs

Futurpreneur Canada supports young entrepreneurs 18 – 39 with up to \$60,000* in financing, an expert business mentor for up to two years, and resources to help you plan, manage and grow your business. The program is offering collateral-free loans at better interest rates than most banks with financing up to \$20,000 per business. If you need more money, BDC may provide up to \$40,000.

Local Business Supports



SMALL
BUSINESS
CENTRES
ONTARIO



reboot

The Orangeville & Area SBEC is part of Small Business

Centres Ontario, a province-wide network of 54 SBEC's that help to support Ontario small businesses.

The Orangeville & Area SBEC - Shelburne office located at the Mel Lloyd Centre, will reopen on May 10th 2022.

Available Services

- one-to-one consultations with qualified business consultants
- business plan templates and support
- on-site business registration assistance
- business training and workshops
- mentorship and networking opportunities
- information on financing options, permits and licenses
- support in finding and accessing appropriate government support and programs
- free access to our business resource library, computers, and Internet access

More Information



[Learn how to support and grow your small business!](#)

[Free Webinar](#)


Tuesday, March 22, 2022 10:00 AM – 12:00 PM

Whether you're a startup or a large company, the best way to get people talking about your company and creating buzz is through ads. However, how do you know if your ads are reaching the right customers? How can you minimize leads skipping over your ads? How can you make sure your marketing budget is being spent effectively?

In this session, you will learn:

- Introduction to paid marketing
- Research tools
- How to run targeted ads (Simple within IG App)
- How to run targeted ads (Complex within FB Ad Manager)

Register



Virtual Presentation

Thriving in the post-pandemic economy

CREATING THE FIVE-STAR CUSTOMER EXPERIENCE

Wednesday, May 4
2:00 – 3:30 p.m.

Register today for this free event

Orangeville

Thriving in the post-pandemic economy - Creating the five-star customer experience

Free Webinar

Wednesday, May 4, 2022 | 2:00 P.M. - 3:30 P.M.

Businesses within the tourism industry, including the hospitality, arts, and retail sectors, have been hard-hit by the COVID pandemic and rebuilding efforts will require new business processes. From strengthening your business culture to improving profitability, creating the ideal customer experience will be key to future success.

Join us as Donald Burns, The Restaurant Coach™ and leading authority in the hospitality industry talks about the secrets to thriving in a post-pandemic economy.

Register



The #Support-The-Burne is an award-winning marketing program (2020 Economic Development of Canada Marketing Award). The program was developed by Shelburne Economic Development, to support our local businesses during the height of COVID pandemic.

Shelburne Economic Development along with our partner Country105 FM and the Towns social media assets (Facebook, website, twitter and billboards), collaborated with local businesses to develop marketing materials which were promoted throughout the Town, at no costs to local businesses, to advocate/advertise and increase awareness.

The program success is measured by the number of businesses who have and will continue to take part in the Marketing initiative.

Would you participate in a Spring / Summer 2022 #SupporttheBurne Program?

Yes

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No

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Town of Shelburne

See what's happening on our social sites:

